**NEAR EAST UNIVERSITY**

**INSTITUTE OF SOCIAL SCIENCES**

**BUSINESS ADMINISTRATION DEPARTMENT**

**Master of Business Administration**

**Thesis**

Situational Analysis to Assess Feasibility of a Potential Tourist Destination

“THE CASE OF YAYLA VILLAGE”

Prepared By: Ahmet HAMDİ

**We certify the thesis is satisfactory for the award of degree of Master of**

**Business Administration**

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