**DİLAN ÇİFTÇİ**

****

**PERMANENT ADDRESS** **SECONDARY ADDRESS**

42 Şehit Ali Çakır Street 4 Begonya Street

Yenişehir, Lefkoşa Alsancak, Girne

Northern Cyprus Northern Cyprus

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**PERSONAL INFORMATION**

Date of Birth : 06/04/88

Nationality : Turkish Cypriot

**WORK EXPERIENCE**

2014- up to date **Representative Student Dean at Near East University**

2013- up to date **Lecturer at Near East University, Faculty of Communication**

**EDUCATION**

2013- PhD. In Media and Communication Studies, Near East University, Nicosia/ Cyprus

2011-2012 M.Sc. in Communication Sciences: Political Communication, University of Amsterdam, Amsterdam/ Netherlands

**Thesis Title:** “Peace Journalism and News Coverage on the Annan Plan Referendum: The Role of Framing the Conflict Issues and Negotiation Process.”

2005-2010 B.Sc. in Political Science and International Relations,

Middle East Technical University, Kalkanlı/ Mersin 10 Turkey

**Graduation Project Title**: “The Evaluation of Socio-political Change in Turkey between 1960 and 1980”

**ADMINISTRATIVE POSITIONS**

2014- up to date **Representative Student Dean**, Near East University, Nicosia/Cyprus

**PUBLICATIONS**

**Ciftci, D**. (2015). Political Marketing, Social Media and Democracy: The Case of North

Cyprus 2013 Election. Journal of Marketing Communications, 22(2).

**Ciftci, D**. (2015). Medıa-Portrayed Idealızed Images: Comparıng ‘Male And Female’.E

journal INTERMEDIA, 1(1).

**Ciftci, D.** (2014). “Peace Journalism and News Coverage on the Annan Plan Referendum: The Role of Framing the Conflict Issues and Negotiation Process.” Journal on Media and Communications.1:(2).

**Ciftci, D.** (2014). “Indications of Americanization and Media Third Age Characteristics

in Analyzing Political Marketing and Democracy”. Journalism and Mass

Communication. 10: (2)

**CONFERENCES**

* **20th International Conference on Corporate and Marketing Communications:** Excellence in Corporate and Marketing Communications: Present and Future, İzmir, Türkiye, Nisan 2015.
* **Second International Conference on Education and Social Sciences**: Framing the Conflict, and Conflict Resolution, İstanbul, Türkiye, Şubat 2015.
* **5th International Conference on Advances in Social Sciences (ICASS):** Gender and Conflict, Bangkok, Tayland, Ocak 2015.
* **Second International Conference on Education and Social Sciences:** Framing the Conflict, and Conflict Resolution, İstanbul, Turkey February2015.
* **2. Engelsiz Bilişim Günleri:** Üniversitelerde Mevcut Engelli Öğrenciler Birimleri ve Faaliyetleri: Eksiklerin Belirlenilmesi ve Öneriler, Lefkoşa, North Cyprus, December 2014.
* **International Conference on Quality in Higher Education 2014**: Sakarya, Turkey, December, 2014.
* **Fourth International Conference in Communication and Media Studies**: Gazimağusa, North Cyprus, November 2014.
* **Orta Doğu’da Din ve Siyaset:** Işid ve Güncel Dinamikleri, Near East University, Lefkoşa, North Cyprus, November 2014.
* **International Conference on Social Sciences 2014:** The Missing Persons Issues in Cyprus, Bucharest, Romania, September 2014.
* **Kişisel Gelişim Seminerleri I:** Kültür Şoku: Üniversite Hayatında Karşılaşılan Problemler ve Çözüm Önerileri, Lefkoşa, North Cyprus, September 2014.
* **First International Communication Science & Media Studies Congress:** Indications of Americanization and Media Third Age Characteristics in Analyzing Political Marketing and Democracy, Kocaeli, Turkey, May 2014.
* **Cyprus: Multiple Dimensions of Conflict and Conflict Resolution,** Middle East Technical University, Kalkanlı, Guzelyurt- North Cyprus, April 2014
* [**The Re-conceptualization of European Union Citizenship**](http://www.academia.edu/5515081/The_Reconceptualization_of_European_Union_Citizenship), Free Movement of Persons and European Union Citizenship and in Citizenship, Multiculturalism and Integration. Ledra Street/ Cyprus, December 2013.
* [**The Role of Education in a Multicultural Cyprus**](http://www.academia.edu/5514484/The_Role_of_Education_in_a_Multicultural_Cyprus)**,** The Representation of Multiculturalism in Cypriot Mass Media, University of Nicosia- Nicosia/Cyprus., November 2013.
* **The European Peace Research Association (EUPRA). “8TH Conference on Building Positive Peace in Europe and Its Neighborhood”**. Famagusta/Cyprus, November 2013.
* [**Women Peace "Recommendations of the Gender Advisory Team (GAT) on the Peace Negotiations in Cyprus"**](http://www.academia.edu/5514921/Women_Peace_Recommendations_of_the_Gender_Advisory_Team_GAT_on_the_Peace_Negotiations_in_Cyprus_). Cyprus Problem and UNSC 1325 Resolution- Gender Stereotypes. Ledra Street/Cyprus, December 2012.

**TEACHING EXPERIENCE**

**Lecturer** Near East University, Cyprus February 2013 up to date

Course taught include

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Academic Year** | **Period** | **Course Name** | **Course Workload** | | **Number of Students** |
| **Theory** | **Seminar** |
| 2012-2013 |  |  |  |  |  |
|  |  |  |  |
| **Spring** | CMN 477 International Organizations and Lobyying | 3 | 3 | 50 |
| IR 430 Religion, Media and IR | 3 | 3 | 9 |
| 2013-2014 | **Fall** | CMN 300 Global Media | 3 | 3 | 30 |
| CMN 308 Popular Culture | 3 | 3 | 30 |
| CMN 401 European Union and Media | 3 | 3 | 35 |
| **Spring** | CMN 402 Civil Society and Communication Strategies | 3 | 3 | 27 |
| CMN 420 Discourse in Media | 3 | 3 | 43 |
| CMN 477 International Organizations and Lobyying | 3 | 3 | 35 |
| JRN 304 Peace Journalism | 3 | 3 | 8 |

**HONOURS AND AWARDS**

- European Union Scholarship for the Turkish Cypriot Community: Full Scholarship, 2011 September -2012 September

- High Honour Roll in Middle East Technical University, 2010

**TRAINING AND WORKSHOPS**

**War and Peace Studies** Thesis subject on Peace Journalism in TRNC (September 2011-June 2012)

**Re/Branding Political Parties** Political Marketing Course’s Project / Political Marketing Plan, Amsterdam/ The Netherlands (April 2012)

* preparing new marketing plan to Jeb Bush for the upcoming USA presidential election
* creating new logo and analyzing and reporting pre-election public opinion polls
* creating new official website for the election campaign and controlling the public opinion
* through social media

**Lobbying and EU** Seminars / Merit Crystal Cove- EU Information Centre, Cyprus (May 2011)

**Advertising and Journalism** Brand Marker (Seminars & Workshops) / Boğaziçi University, Istanbul/ Turkey (June 2008)

* creating new ads for Philips's new product
* creating new TV ads for Granti Bankası bank card
* writing an article about 'Cyprus' in small newsletter

**Brand Marker** Brand Marker / (Seminars & Workshops) Boğaziçi University, Istanbul/Turkey (June 2008)

* analyzing the marketing strategies of İş Bankası
* making new marketing strategies for Garanti Bankası

**First Entrepreneurship School** (Seminars& Workshops) Middle East Technical University, Cyprus (May 2007)

**NLP Technics for Effective Communication** (Seminars & Workshops) Middle East Technical University, Cyprus (January 2007)

**Beden Dili ve Siz** (Seminars & Workshops) Middle East Technical University, Cyprus (December 2006)

**Entrepreneurship and Innovation** (Seminars & Workshops) Middle East Technical University, Cyprus (December 2006)

**CERTIFICATES OBTAINED**

November 2014Orta Doğu’da Din ve Siyaset

March 2014 Yabancı Dil Sınavı

November 2013 Akademik Personel ve Lisansüstü Eğitim Giriş Sınavı

November 2012 Akademik Personel ve Lisansüstü Eğitim Giriş Sınavı

June 2011 IELTS Academic English Exam

November 2010 Üniversiteler Arası Kurul Yabancı Dil Sınavı

July 2010 KKTC Orta Düzey Yeterlilik Sınavı

March 2010 Akademik Personel ve Lisansüstü Eğitim Giriş Sınavı

**MEMBERSHIPS**

* European Peace Research Association (EuPRA) active member
* Cyprus Academic Dialogue (CAD) active member
* Feminist Studio (FEMA) active member

**LANGUAGES**

**Turkish** (native speaker)

**English** (good command in reading and writing, fluent in Speaking)

**French** (beginner level)

**Dutch** (beginner level)

**SKILLS**

* Proficient in using SPSS for statistical analysis
* Proficient in using LexisNexis system for newspaper content analysis
* Proficient in using LaTex word processor
* Proficient in using Microsoft Office

**INTERESTS**

Playing tennis (licensed player in KTU summer school team)

Playing violin (participation in Fine Art Gallery)

Writing and Reading Poem (active member of High School Club)

Travelling (Traveled to France in December 2003, June 2010 and traveled to Italy in October

2010, traveled to Netherlands in June 2011, traveled to Greece in October 2012)

Fitness (licensed member in Near East University Health and Sport Center)

**REFERENCES**

**Assoc. Prof. Dr. Luciano Baracco**

PSIR Programme

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Middle East Technical University, Northern Cyprus Campus  
Kalkanli, Guzelyurt, North Cyprus  
Mersin 10, Turkey.  
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**Assoc. Prof. Dr. Leonard Hammer**

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Kalkanli, Guzelyurt,North Cyprus  
Mersin 10, Turkey.

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