

# COM556

## SEMANTIC WEB TECHNOLOGIES

### **Week 1**

## **Semantic Web Vision and Introduction**

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#### [Acknowledgements:](#)

Dr. Myungjin Lee's lecture notes from Linked Data and Semantic Web Technology (Korea), Ivan Herman's tutorial from W3C, Marin Dimitrov's GATE tutorial slides and Declan O'sullivan's lecture slides from Trinity College Dublin were used in the preparation of these slides

## Outline

- Semantic Web and Semantic Web Vision
- Semantic Web Technologies
- Semantic Web Case Studies

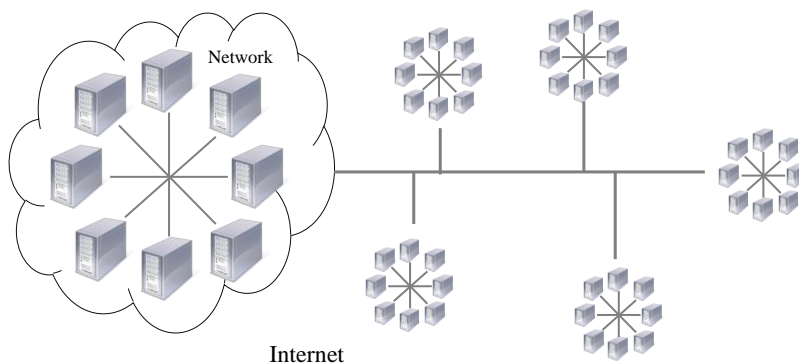
# Outline

- **What is Semantic Web and its Vision?**
- Semantic Web Technologies
- Semantic Web Case Studies

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# Internet

- A global system of interconnected computer networks
- A network of networks
- Network
  - a collection of computers interconnected by communication channels

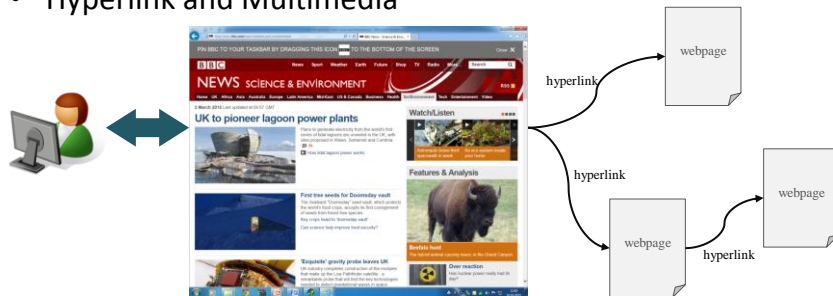


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[Myungjin Lee]



# Characteristics of Web

- Hyperlink and Multimedia

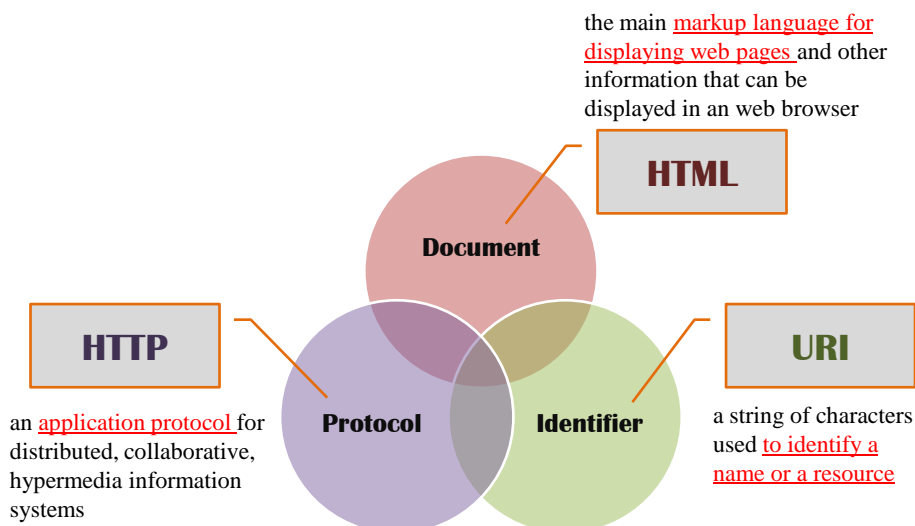


- Advantages:

- No expert knowledge required
- Simple information access
- Information retrieval via search engines

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[Myungjin Lee]

## Web Architecture



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[Myungjin Lee]



## Problem of HTML

- HTML describes
  - how information is presented, displayed, and linked for human readers
- There is no meaning of information.

AutoTrader.com

Primary information about this vehicle:	
AT Car ID:	AT-1209232A <a href="#">?</a>
Price	Unlisted
MSRP	\$63,930
Mileage	28
Body Style	Sedan
Exterior Color	Black
Interior Color	Brown
Engine	6 Cylinder Supercharg
Transmission	8 Speed Shifttable Automatic
Drive Type	All wheel drive
Fuel Type	Gasoline
Doors	Four Door
Stock No.	A120027
VIN	<a href="#">View Vin</a>

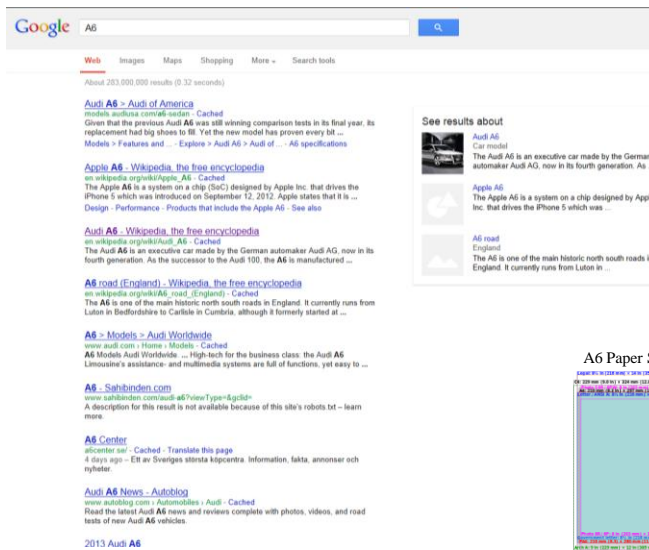
same  
information,  
but ...

Cars.com

About This A6	
Mileage: 40	Fuel: Gasoline
Body Style: Sedan	Engine: 3.0L V6 24V GDI DOHC Supercharged
Exterior Color: Black	Transmission: 8-Speed Automatic
Interior Color: Black	Drivetrain: AWD
Stock #: CN131602	Doors: 4
VIN: WAUJGAF7CN131602	Wheelbase: 115"
Features:	
• ABS (4-Wheel)	• Adaptive Cruise Control
• Air Cond Rear	• Air Conditioning
• AM/FM Stereo	• Bluetooth Wireless
<a href="#">Show Additional Features</a>	

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[Myungjin Lee]

# Problem of HTML



Audi A6



Maserati A6



A6 Metrobus Lines



Apple A6



A6 Paper Size



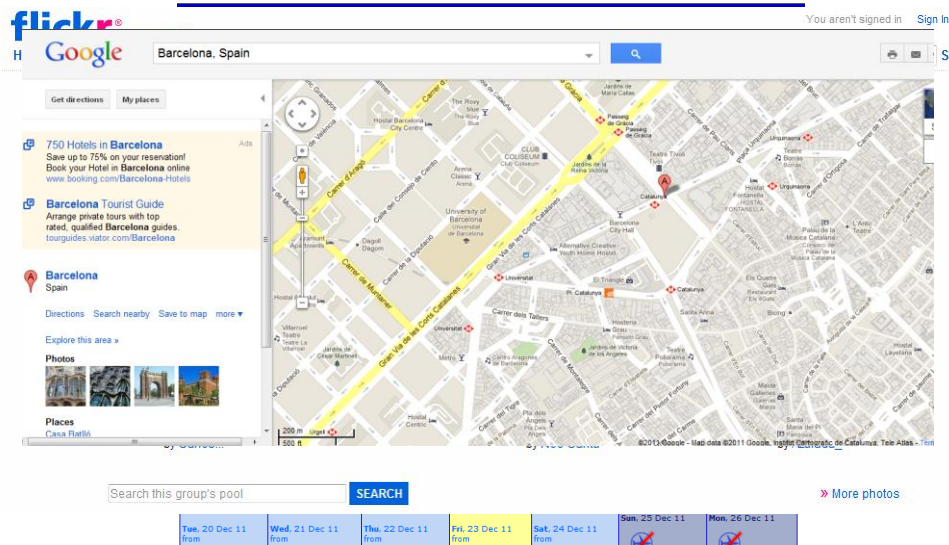
[Myungjin Lee]

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## An Example to Illustrate the Problem of HTML

Let's organize a trip to Barcelona using the Web

## Find a proper flight and accommodation!



## What happened?

- You had to consult a large number of sites, all different in style, purpose and possibly in language
- You had to mentally integrate all these information to achieve your goals
- As you all know, sometimes it is long and tedious process
- In addition, what you see is the tip of the iceberg, the real data is hidden in databases, XML files, Excel sheets,...
- You can only access to what the Web page designer allows you to see

# The Web

- Target consumers: humans
  - web 2.0 mashups provide *some* improvement
  - Rules about the structure and visualization of information, but not about its intended meaning
  - Intelligent agents can't easily use the information
- Granularity: document
  - One giant distributed file system of documents
  - One document can link to other documents
- Integration & reuse: very limited
  - Cannot be easily automated
  - Web 2.0 mashups provide *some* improvement

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## Limitations of the Current Web

- Any ideas?
  - Finding information
  - Data granularity
  - Resource identification
  - Data aggregation & reuse
  - Data integration
  - Inference of new information

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]



## What we would like to have?

- Able to link data (independent of their presentation) and use the data the way I want
- Agents, programs, scripts, etc. should be able to interpret part of that data
- But wait, representation of the data and access to that data should be standardized so that different applications, platforms, etc. can use it!

[Ivan Herman, Intro Semantic Web Technologies, 2010]

## Semantic Web

- *"The Semantic Web is an extension of the current web in which information is given well-defined meaning, better enabling computers and people to work in cooperation."* (Tim Berners-Lee, 2001)

## What we want on the Web?

- to process the meaning of information automatically
- to relate and integrate heterogeneous data
- to deduce implicit information from existing information in an automated way

The Web was designed as an information space, with the goal that it should be useful not only for human-human communication, but also that **machines would be able to participate and help.**

[Myungjin Lee]



## So what is the Semantic Web?

- The Semantic Web is a collection of standard technologies to realize the Web of Data and machine-processable Web
- Web → “links document to document”, “documents to READ”
- Semantic Web → “links data to data”, “data for all sorts of things”

## The Semantic Web

- Target consumers: intelligent agents
  - Explicit specification of the intended meaning information
  - Intelligent agents can make use the information
- Granularity: resource/fact
  - One giant distributed database of facts about resources
  - One resource can be linked (related) to other resources
- Integration & reuse: easier
  - Resources have unique identifiers
  - With explicit semantics transformation and integration can be automated

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## The Semantic Web Vision (W3C)

- Extend principles of the Web from documents to data
- Data should be accessed using the general Web architecture (e.g., URI-s, protocols, ...)
- Data should be related to one another just as documents are already
- Creation of a common framework that allows:
  - Data to be shared and reused across applications
  - Data to be processed automatically
  - New relationships between pieces of data to be inferred

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

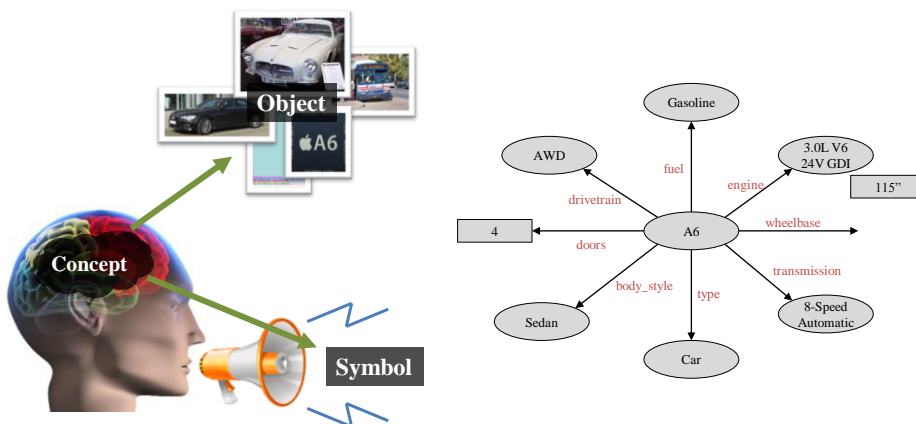
## Next Steps on Web

- Next step is semantic interoperation:
  - Understanding what the data means
  - Linking in insightful ways
  - Automated support for data integration
  - Smart applications
- *Sharing data  $\Rightarrow$  Sharing meaning*

© Declan O'Sullivan

## Approach of the Semantic Web

- Explicitly annotate metadata with its meaning that can be read and processed correctly by machines using Semantic Web technologies



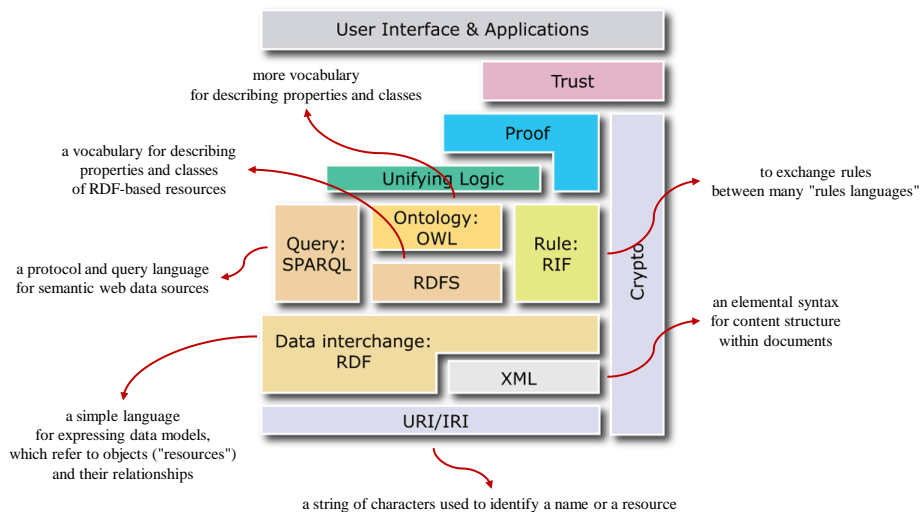
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[Myungjin Lee]

# Overview of the Semantic Web

- What is the Semantic Web?
- **Semantic Web Technologies**
- Semantic Web Case Studies

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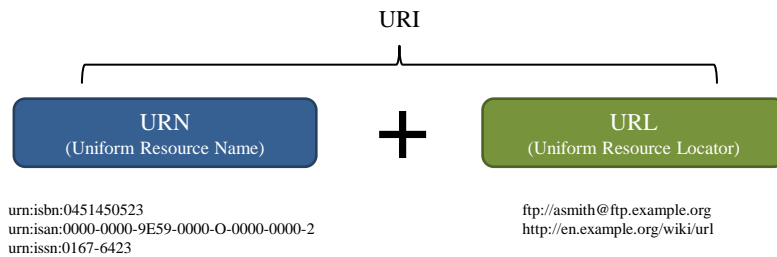
## Semantic Web Layer Cake



[Myungjin Lee]<sup>26</sup>

## URI (Uniform Resource Identifier)

- a string of characters used to identify a name or a resource



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[Myungjin Lee]

## XML (Extensible Markup Language)

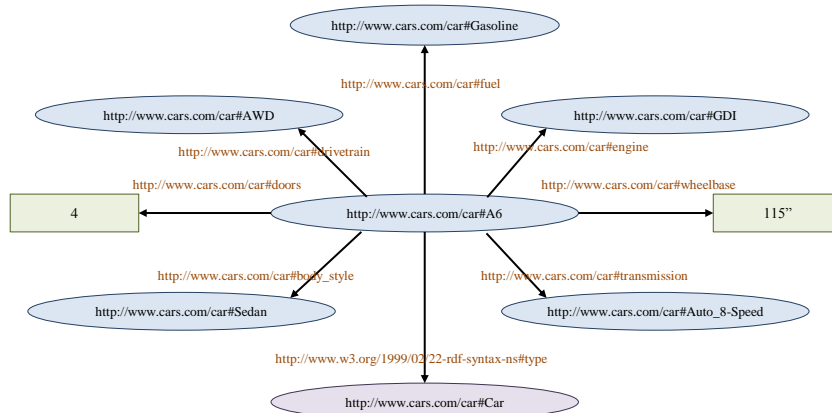
- a markup language that defines a set of rules for encoding documents in a format that is both human-readable and machine-readable

```
<?xml version="1.0" encoding="utf-8"?>
<note>
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

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[Myungjin Lee]

## RDF (Resource Description Framework)

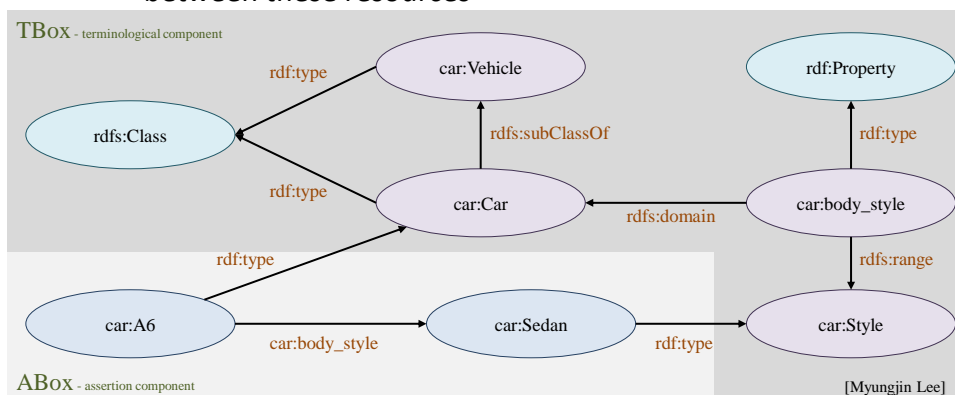
- A general method for conceptual description or modeling of information in web resources,
- There are variety of syntax formats (RDF/XML, n3, turtle, etc.)



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[Myungjin Lee]

## RDFS (RDF Schema)

- RDFS is a semantic extension of RDF
- Intends to structure RDF resources using classes and properties
  - describing groups of related resources and the relationships between these resources



[Myungjin Lee]

# Ontology

- Knowledge representation as a set of concepts within a domain, and the relationships between those concepts
  - More vocabulary for describing classes and properties
- Formal, explicit specification of a shared conceptualisation

"Ontologies are often equated with taxonomic hierarchies of classes, class definitions, and the subsumption relation, but ontologies need not be limited to these forms. Ontologies are also not limited to conservative definitions — that is, definitions in the traditional logic sense that only introduce terminology and do not add any knowledge about the world. To specify a conceptualization, one needs to state axioms that do constrain the possible interpretations for the defined terms."

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[Myungjin Lee]

## OWL (Web Ontology Language)

- A family of knowledge representation languages for authoring ontologies on the Semantic Web

### RDF Schema Features:

- [\*Class \(Thing, Nothing\)\*](#)
- [\*rdfs:subClassOf\*](#)
- [\*rdf:Property\*](#)
- [\*rdfs:subPropertyOf\*](#)
- [\*rdfs:domain\*](#)
- [\*rdfs:range\*](#)
- [\*Individual\*](#)

### Property Restrictions:

- [\*Restriction\*](#)
- [\*onProperty\*](#)
- [\*allValuesFrom\*](#)
- [\*someValuesFrom\*](#)

### Class Intersection:

- [\*intersectionOf\*](#)

### Datatypes

- [\*xsd:datatypes\*](#)

### (In)Equality:

- [\*equivalentClass\*](#)
- [\*equivalentProperty\*](#)
- [\*sameAs\*](#)
- [\*differentFrom\*](#)
- [\*AllDifferent\*](#)
- [\*distinctMembers\*](#)

### Restricted Cardinality:

- [\*minCardinality\*](#) (only 0 or 1)
- [\*maxCardinality\*](#) (only 0 or 1)
- [\*cardinality\*](#) (only 0 or 1)

### Versioning:

- [\*versionInfo\*](#)
- [\*priorVersion\*](#)
- [\*backwardCompatibleWith\*](#)
- [\*incompatibleWith\*](#)
- [\*DeprecatedClass\*](#)
- [\*DeprecatedProperty\*](#)

### Property Characteristics:

- [\*ObjectProperty\*](#)
- [\*DatatypeProperty\*](#)
- [\*inverseOf\*](#)
- [\*TransitiveProperty\*](#)
- [\*SymmetricProperty\*](#)
- [\*FunctionalProperty\*](#)
- [\*InverseFunctionalProperty\*](#)

### Header Information:

- [\*Ontology\*](#)
- [\*imports\*](#)

### Annotation Properties:

- [\*rdfs:label\*](#)
- [\*rdfs:comment\*](#)
- [\*rdfs:seeAlso\*](#)
- [\*rdfs:isDefinedBy\*](#)
- [\*AnnotationProperty\*](#)
- [\*OntologyProperty\*](#)

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[Myungjin Lee]



## Language for the Rule Description

- SWRL (Semantic Web Rule Language) is a proposal for a Semantic Web rules-language, combining sublanguages of the OWL Web Ontology Language (OWL DL and Lite) with those of the Rule Markup Language (Unary/Binary Datalog).

```
hasParent(?x1, ?x2) ∧ hasBrother(?x2, ?x3) ⇒ hasUncle(?x1, ?x3)
```

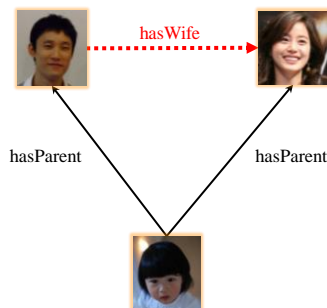
```
<ruleml:imp>
  <ruleml:_rlab ruleml:href="#example1"/>
  <ruleml:_body>
    <swrlx:individualPropertyAtom swrlx:property="hasParent">
      <ruleml:var>x1</ruleml:var> <ruleml:var>x2</ruleml:var>
    </swrlx:individualPropertyAtom>
    <swrlx:individualPropertyAtom swrlx:property="hasBrother">
      <ruleml:var>x2</ruleml:var> <ruleml:var>x3</ruleml:var>
    </swrlx:individualPropertyAtom>
  </ruleml:_body>
  <ruleml:_head>
    <swrlx:individualPropertyAtom swrlx:property="hasUncle">
      <ruleml:var>x1</ruleml:var> <ruleml:var>x3</ruleml:var>
    </swrlx:individualPropertyAtom>
  </ruleml:_head>
</ruleml:imp>
```

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[Myungjin Lee]

## Inference

- Being able to derive new data from data that you already know



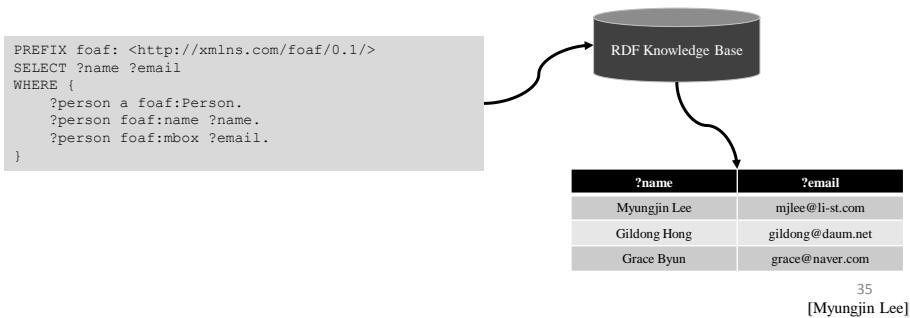
```
if      hasParent(?x, ?y)
        hasParent(?x, ?z)
        Man(?y)
        Woman(?z)
then   hasWife(?y, ?z)
```

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[Myungjin Lee]

# SPARQL

- Why do we need a query language for RDF?
  - to get to the knowledge from RDF
- SPARQL Protocol and RDF Query Language
  - to retrieve and manipulate data stored in RDF format
  - to use SPARQL via HTTP



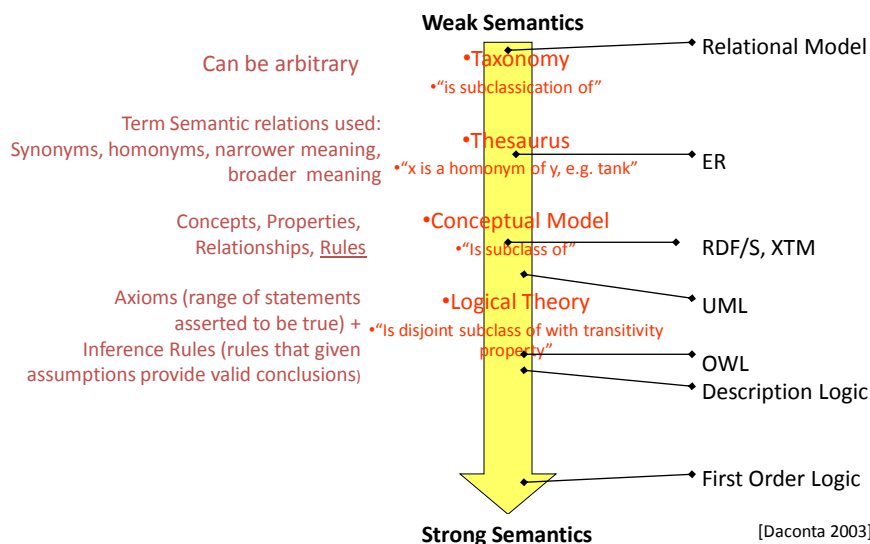
# Ontologies

# What is an ontology?

- An "**ontology**" describes the common words, concepts and relationships between concepts used to describe and represent an area of knowledge
- An **ontology can range** from a
  - **Taxonomy** (knowledge with minimal hierarchy or a parent/child structure)
  - **Thesaurus** (words and synonyms)
  - **Conceptual Model** (with classes, relationships, constraints)
  - **Logical Theory** (with very rich, complex, consistent and meaningful knowledge).

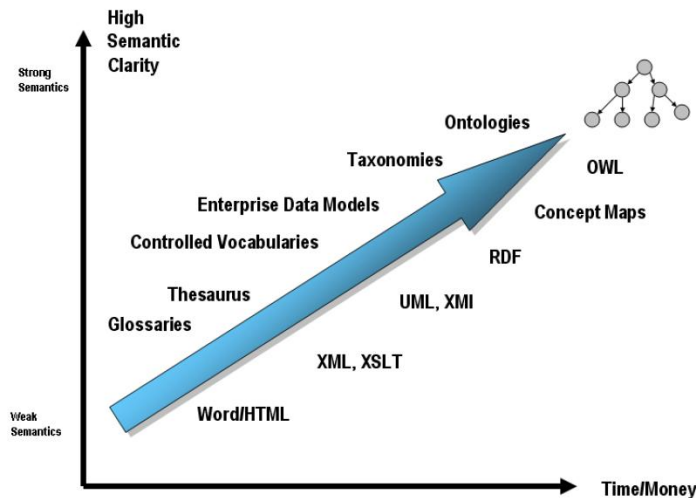
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## Ontology Spectrum



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## The cost of semantic clarity

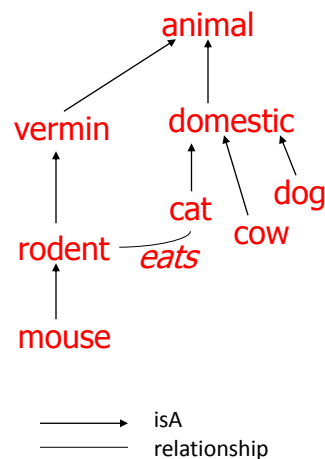


[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## Ontology Modeling

### An explicit description of a domain

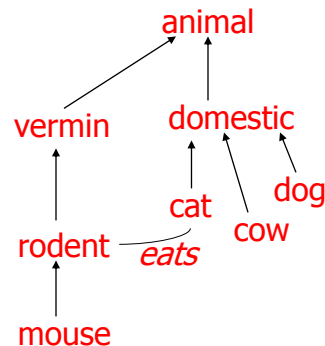
- Concepts (**class**, set, type)
  - animal, domestic, cat, dog,...
- Properties of concepts and relationships between them (slot, attribute)
  - *Taxonomy*: generalisation ordering among concepts *isA*, *partOf*, *subProcess*
  - *Relationship, Role or Attribute*: *functionOf*, *hasActivity*, *location*, *eats*, *size*



[Carole Goble, Nigel Shadbolt, Ontologies and the Grid Tutorial]

## An explicit description of a domain

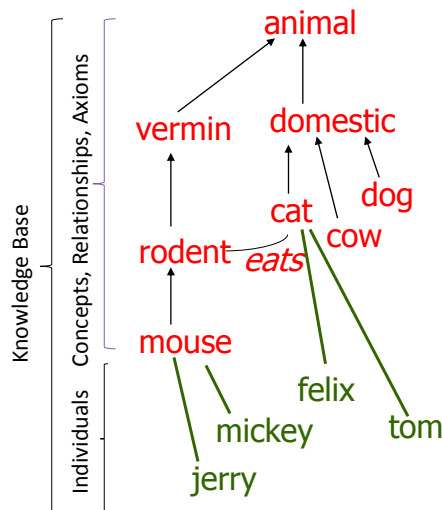
- Constraints or axioms on properties and concepts:
  - value: integer
  - domain: cat
  - cardinality: at most 1
  - range:  $0 \leq X \leq 100$
  - cows are larger than dogs
  - cats cannot eat only vegetation
  - cats and dogs are disjoint
- Values or concrete domains
  - integer, strings
  - 20, mouse



© Declan O'Sullivan [Carole Goble, Nigel Shadbolt, Ontologies and the Grid Tutorial]

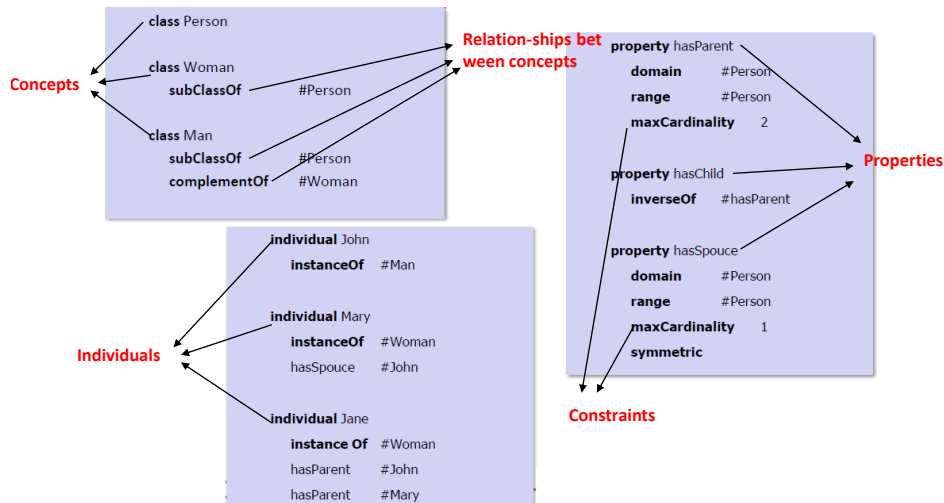
## An explicit description of a domain

- Individuals or Instances
  - jerry, mickey, felix, tom
- Ontology versus Knowledge Base
  - An *ontology* = concepts+properties+axioms+values
  - A *knowledge base* = ontology+instances



© Declan O'Sullivan [Carole Goble, Nigel Shadbolt, Ontologies and the Grid Tutorial]

# Ontology Specification Example



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## Semantic Web Standards

Resource Description Framework (RDF) - data model

RDF Schema (RDFS) - vocabulary

Web Ontology Language (OWL)

RDF Query Language (SPARQL)

# Resource Description Framework (RDF)

## Resource Description Framework (RDF)

- A simple data model for
  - Formally describing the semantics of information in a machine accessible way
  - Representing meta-data (data about data)
- Semantics = a way of encoding meaning (link between term and a model of the world) → Good for building applications
- Syntax = a way of encoding terms so that they can be distinguished, structured, grouped and related to each other in a grammar → Good for building parsers
- Note! We need syntaxes for expressing a machine-readable semantics
- Meta-data = data about data
  - Describe the information content of the underlying data independent of representational details
  - Describe the domain knowledge about the information domain, which allows inferences about the underlying data to be made
  - Examples: modification date of document, textual annotations describing an image, etc.

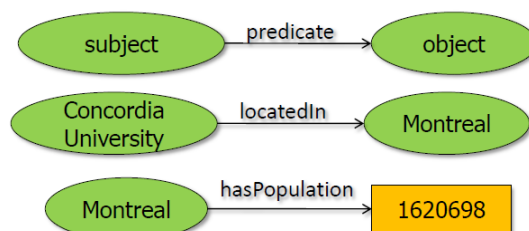
## RDF (Cont.)

- A set of representation syntaxes
  - XML (standard) but also N3, Turtle, ...
- Building blocks
  - Resources (with unique identifiers – URI as a global namespace of identifiers of things)
    - Unique across entire WWW
  - Literals
  - Named relations between pairs of resources (or a resource and a literal)

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## RDF (Cont.)

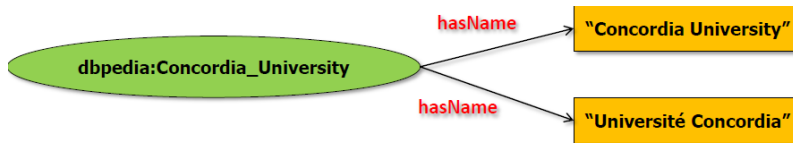
- Everything is a triple
  - Subject (resource), Predicate (relation), Object (resource or literal)
  - An RDF subject is always a resource => always a URI
  - An RDF object can be a resource or a literal value
  - What about predicates?
- The RDF graph is a collection of triples



[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]



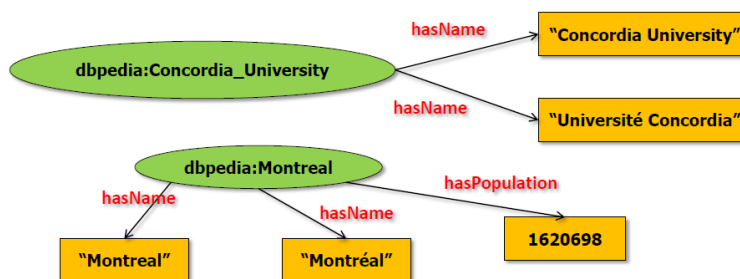
## RDF Graph Example



Subject	Predicate	Object
<a href="http://dbpedia.org/resource/Concordia_University">http://dbpedia.org/resource/Concordia_University</a>	hasName	"Concordia University"
<a href="http://dbpedia.org/resource/Concordia_University">http://dbpedia.org/resource/Concordia_University</a>	hasName	"Université Concordia"

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

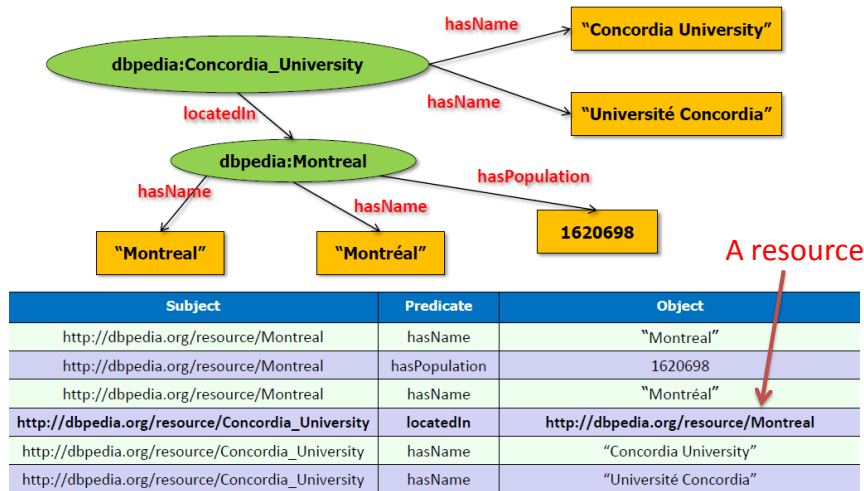
## RDF Example (2)



Subject	Predicate	Object
<a href="http://dbpedia.org/resource/Montreal">http://dbpedia.org/resource/Montreal</a>	hasName	"Montreal"
<a href="http://dbpedia.org/resource/Montreal">http://dbpedia.org/resource/Montreal</a>	hasPopulation	1620698
<a href="http://dbpedia.org/resource/Montreal">http://dbpedia.org/resource/Montreal</a>	hasName	"Montréal"
<a href="http://dbpedia.org/resource/Concordia_University">http://dbpedia.org/resource/Concordia_University</a>	hasName	"Concordia University"
<a href="http://dbpedia.org/resource/Concordia_University">http://dbpedia.org/resource/Concordia_University</a>	hasName	"Université Concordia"

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## RDF Example (3)



[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## RDF Advantages

- Simple but expressive data model
- Global identifiers of all resources (URIs)
- Easier incremental data integration
  - Can handle incomplete information (Open World Assumption)
- Schema agility
- Graph structure
  - Suitable for a large class of tasks
  - Data merging is easier

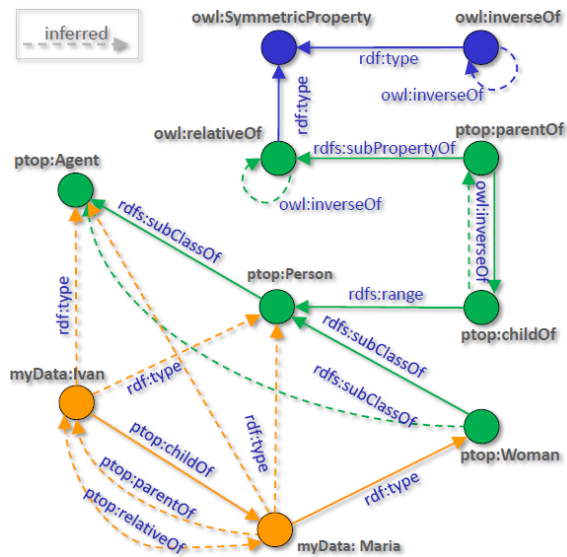
[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

# Resource Description Framework Schema (RDFS)

## RDF Schema (RDFS)

- RDFS is a semantic extension of RDF
- RDFS provides mechanisms for describing groups of related resources and the relationships between these resources
- RDFS provides means for:
  - Defining Classes and Properties – rdfs:Class, rdfs:Property
  - Defining hierarchies (of classes and properties) – rdf:type, rdfs:subClassOf, rdfs:subPropertyOf
  - Restrictions – rdfs:domain, rdfs:range
- Using relationships between resources, new triples can be inferred from existing ones (RDFS axioms)

## RDFS (Cont.)



[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

# Web Ontology Language (OWL)

# OWL

- More expressive than RDFS
  - Identity equivalence/difference
    - owl:sameAs, owl:differentFrom, owl:equivalentClass/Property
- More expressive class definitions
  - Class intersection, union, complement, disjointness , Cardinality restrictions
- More expressive property definitions
  - Object/Datatype properties
  - Transitive, functional, symmetric, inverse properties
  - Value restrictions
- What can be done with OWL?
  - *Consistency checks* – are there contradictions in the logical model?
  - *Satisfiability checks* – are there classes that cannot have any instances?
  - *Classification* – what is the type of a particular instance?

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

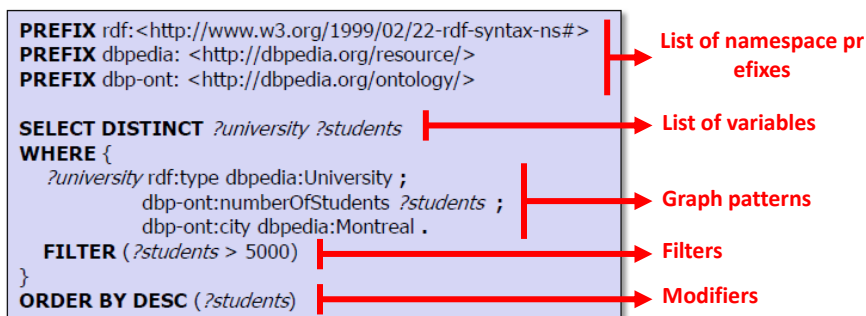
## SPARQL Protocol and RDF Query Language for RDF

# SPARQL

- SQL-like query language for RDF data
- Simple protocol for querying remote databases over HTTP
- Query types
  - ***select*** – projections of variables and expressions
  - ***construct*** – create triples (or graphs)
  - ***ask*** – whether a query returns results (result is true/false)
  - ***describe*** – describe resources in the graph

[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## Anatomy of a SPARQL query



[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## Linked Data

- Currently data is sitting in databases, pages, etc. out of reach, not useful...
- **Unlock the data!**
- *“To make the Semantic Web a reality, it is necessary to have a large volume of data **available on the Web in a standard, reachable and manageable format**. In addition the **relationships among data also need to be made available**. This collection of interrelated data on the Web can also be referred to as **Linked Data**. Linked Data lies at the heart of the Semantic Web: large scale integration of, and reasoning on, data on the Web.” (W3C)*
- Linked Data is a set of principles that allows publishing, querying and browsing of RDF data, distributed across different servers
- Similar to the way HTML is currently published and consumed

© Melike Sah

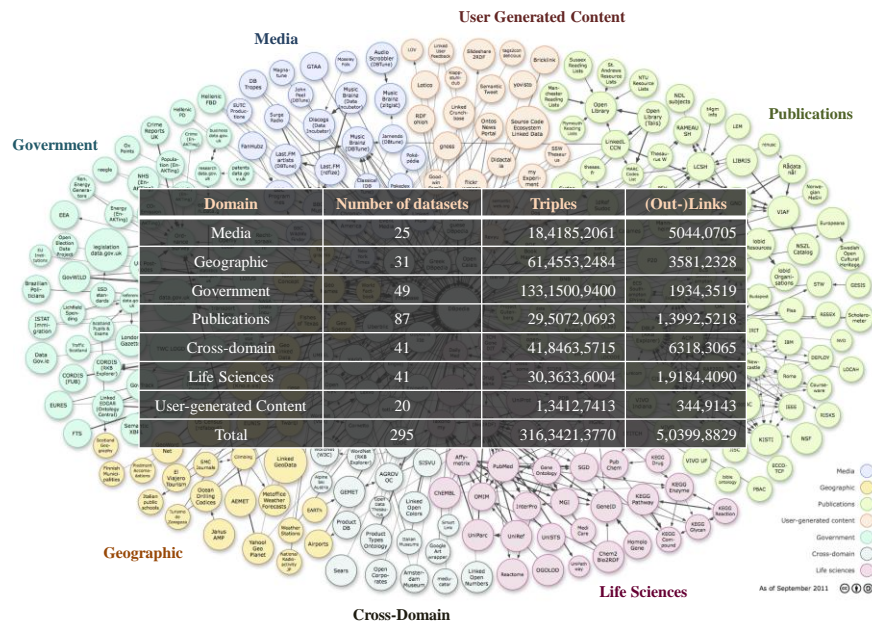
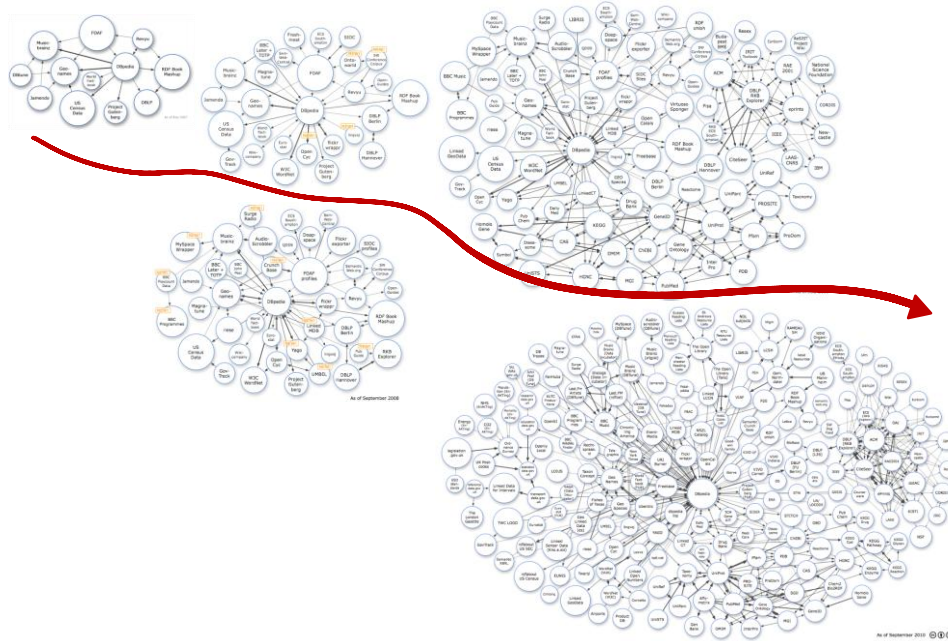
[Marin Dimitrov, 3<sup>rd</sup> GATE tutorial, 2010]

## Linked Data Principles

- Very Simple Three Rules
- **1.** Use HTTP URIs for things (objects/resources) so that people can look up the names (using HTTP protocol)
- **2.** Provide useful information about that object (resource)
- **3.** Link the object (resource) to related objects – include links to other HTTP URIs – data is relationships

© Melike Sah

# The Linking Open Data cloud diagram





# Overview of the Semantic Web

- What is the Semantic Web?
- Semantic Web Technologies
- **Semantic Web Case Studies**

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## Sig.ma

The screenshot displays the Sig.ma Semantic Information Mashup interface. The main content area shows a profile for Tim Berners-Lee, including a picture, a comment, and various metadata fields. The right sidebar lists sources and facts related to the profile.

**Sig.ma SEMANTIC INFORMATION MASHUP**

Tim Berners Lee [Add More Info](#) [Start New](#) [Options](#) [Use It](#) [Order](#)

**Tim Berners-Lee**

picture:  [1] [7] [13, 14]

given name: Tim [2]

family name: Berners-Lee [2]

comment: Sir Timothy John "Tim" Berners-Lee, OM, KBE, FRSE, FREng, FRSA (born 8 June 1955), is a British engineer and computer scientist and MIT professor credited with inventing the World Wide Web, making the first proposal for it in March 1989. On 25 December 1990, with the help of Robert Cailliau and a young student at CERN, he implemented the first successful communication between an HTTP client and server via the Internet. [1]

is creator of: [Tabulator](#) [1]

is alternate of: [Tim Berners-Lee - semantoweb.org](#) [15]

alternate: [http://www.squidoo.com/xml/syndicate\\_lens/tim-berners-lee](http://www.squidoo.com/xml/syndicate_lens/tim-berners-lee) [7]

[Essay metadata](#) [17]

birth year: 1955-01-01 T00:00:00-05:00 [1]

**Sources (20)** ☒ Approved (0) ☐ Rejected (0)

- 2 [Tim Berners-Lee : Inform...](#) 12 facts | 2010-11-23  
[http://encyclopedia.vbxml.net/Tim\\_Berners-Lee](http://encyclopedia.vbxml.net/Tim_Berners-Lee)
- 3 [Smeetch.it :: Tim Be...](#) 3 facts | 2010-10-02  
<http://www.smeetch.it/tag/tim-berners-lee/>
- 4 [» tim berners lee NYLON](#) 3 facts | 2010-11-19  
<http://www.nylon.gr/tag/tim-berners-lee/>
- 5 [Tim Berners Lee | Webz](#) 3 facts | 2009-10-22  
<http://www.webz.gr/tag/tim-berners-lee/>
- 6 [Untitled document](#) 2 facts | 2010-11-19  
<http://e-bergi.com/2008/Mayis/Tim-Berners-Lee>
- 7 [Tim Berners-Lee](#) 12 facts | 2010-10-02  
<http://www.squidoo.com/tim-berners-lee>
- 8 [Tim Berners Lee](#) 4 facts | 2010-10-02  
[http://plumbot.com/Tim\\_Berners-Lee.html](http://plumbot.com/Tim_Berners-Lee.html)
- 9 [tim berners lee](#) 4 facts | 2010-11-19  
<http://www.thewavingcat.com/tag/tim-berners-lee/>
- 10 [Tim Berners-Lee - Wikipe...](#) 2 facts | 2010-10-02  
[http://hif.wikipedia.org/wiki/Tim\\_Berners-Lee](http://hif.wikipedia.org/wiki/Tim_Berners-Lee)
- 11 [tim berners lee](#) 2 facts | 2010-11-19  
<http://trak.in/Tags/Business/tim-berners-lee/>
- 12 [Tim Berners Lee](#) 3 facts | 2010-11-23  
<http://blog.joeandrieu.com/tag/tim-berners-lee/>
- 13 [Tim Berners-Lee Biograph...](#) 13 facts | 2010-10-02

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# Naver Semantic Movie Search

The screenshot shows the Naver Semantic Movie Search interface. At the top, there's a search bar with '현빈 출연 영화' (Movies featuring Hyun Bin) entered. Below the search bar, there are sections for '추천 확장 키워드' (Recommended expanded keywords) and '추천 연관관계' (Recommended relationships). The main content area displays a list of movies under the heading '현빈 출연 영화 5건' (5 movies featuring Hyun Bin). The movies listed are:

- 만추** (Manchu): 감독 김태웅, 제작 2010 한국, 미국, 평점 5.5
- 나는 행복합니다** (I am happy): 감독 윤종찬, 제작 2008 한국, 평점 6.4
- 백만장자의 첫사랑** (The first love of a millionaire): 감독 김태균, 제작 2006 한국, 평점 7.5
- 돌려차기** (Turn of Mind): 감독 남상국, 제작 2004 한국, 평점 7.2
- 사위** (Son-in-law): 감독 김진실, 제작 2002 한국, 평점 10

Below this, there's a section for '현빈 출연 영화 1건' (1 movie featuring Hyun Bin) with the movie:

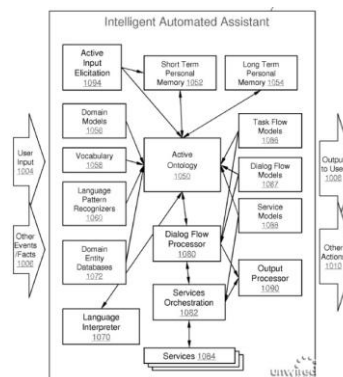
- 키다리 아저씨** (The 11th Hour): 감독 홍성석, 제작 2005 한국, 평점 7.2

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## Apple's Siri

- an intelligent personal assistant and knowledge navigator which works as an application for Apple's iOS
- a natural language user interface to answer questions, make recommendations, and perform actions by delegating requests to a set of Web services

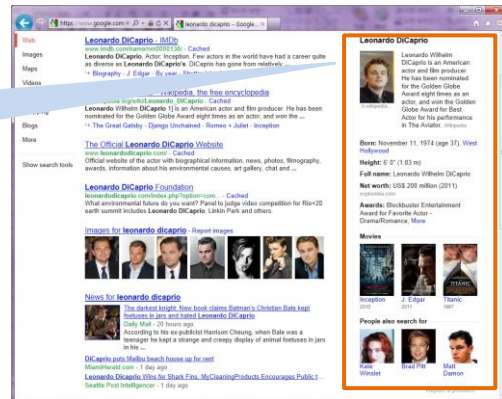
Siri's knowledge is represented in a unified modeling system that combines ontologies, inference networks, pattern matching agents, dictionaries, and dialog models. ... Siri isn't a source of data, so it doesn't expose data using Semantic Web standards.



# Google's Knowledge Graph

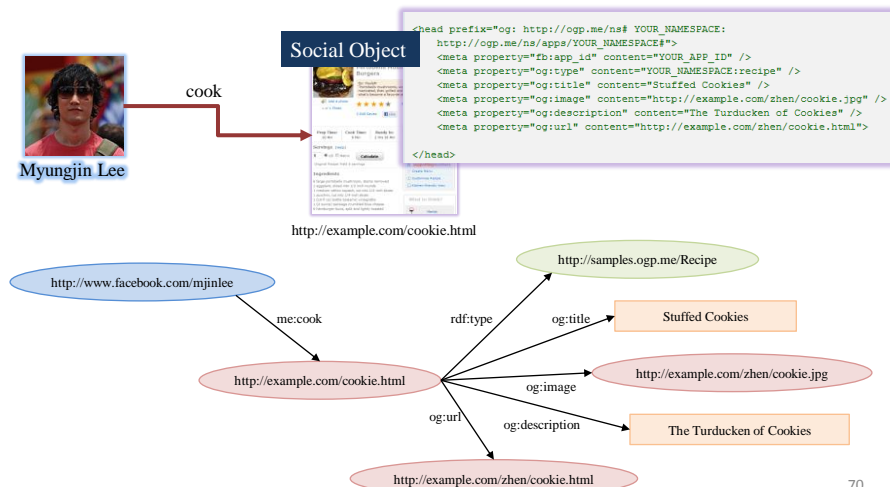
- A knowledge base used by Google to enhance its search engine's search results with semantic-search information gathered from a wide variety of sources (schema.org)
- over 570 million objects and more than 18 billion facts about and relationships between these different objects

They decided to call it  
"Knowledge Graph".



# Facebook's Open Graph Protocol

- simple protocol for enabling any web page to become a rich object in a social graph



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## Twitter Annotations

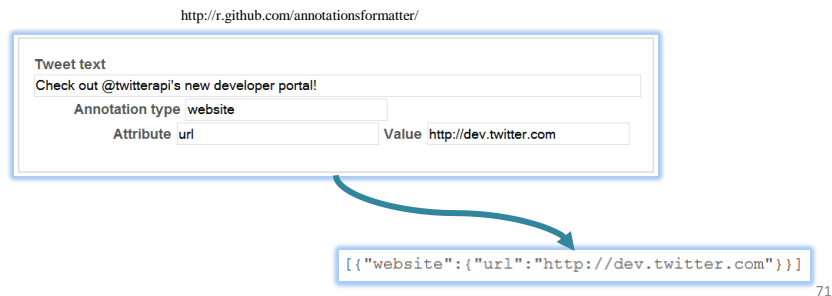
- Add one or more annotations that represent structured metadata about the tweet

First element is a type.

Every Annotations has a type.

Type maps to attribute and value pair.

Second element is one or more attribute names with values.



## Linking Open Data Applications



# DBpedia

- A project aiming to extract structured content from Wikipedia using the Resource Description Framework (RDF) to represent the extracted information
- More than 3.64 million things, out of which 1.83 million are classified in a consistent ontology
- 2,724,000 links to images and 6,300,000 links to external web pages
- Over 1 billion pieces of information (RDF triples)

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## DBpedia

The screenshot displays the DBpedia website interface. The top section, titled 'About United States', provides information about the country, including its type (populated place), population, and a list of related entities. Below this, there is a 'Facet Selection' section with filters for 'Item type', 'Item in', and 'Item in year'. The 'Item type' filter is set to 'Person (3)', and the 'Item in' filter is set to 'Germany (2)'. The 'Item in year' filter is set to '1905 (1)'. The search results page shows a list of items, including 'Richard von Weizsäcker' and 'Gerhard Ertl', with their respective images and descriptions. The 'Richard von Weizsäcker' entry includes a portrait and a brief biography, while the 'Gerhard Ertl' entry includes a portrait and a brief biography.

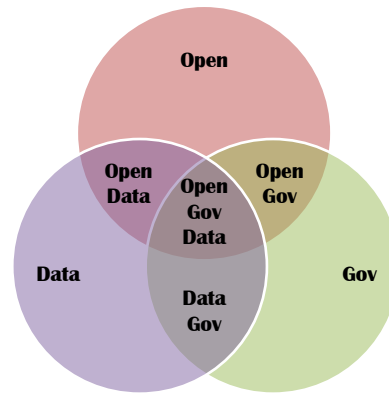
```
<?xml version="1.0" encoding="UTF-8"?>
<rdf:RDF xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax#ns"
xmlns:foaf="http://xmlns.com/foaf/0.1/"
xmlns:dc="http://purl.org/dc/elements/1.1/"
xmlns:bio="http://purl.org/vocab/bio/0.1/"
xmlns:time="http://www.w3.org/2001/07-07/owl#time"
xmlns:rdfs="http://www.w3.org/2000/01/rdf-schema#"
xmlns:foaf="http://www.w3.org/1999/02/22-rdf-syntax#ns">
  <rdf:type rdf:about="music:artist/650e7db6-b795-4eb5-a702-5ea2fc46c848" rdfs:label="Description of the artist Lady Gaga">
    <rdf:type rdfs:label="Description of the artist/650e7db6-b795-4eb5-a702-5ea2fc46c848#artist"/>
  </rdf:type>
  <music:Artist rdf:about="music:artist/650e7db6-b795-4eb5-a702-5ea2fc46c848#artist">
    <rdf:type rdf:resource="http://purl.org/ontology/mo/SoloMusicArtist"/>
    <foaf:name>Lady Gaga</foaf:name>
    <dc:sortableLabel>Lady Gaga</dc:sortableLabel>
    <bio:event>
      <bio:Birth>
        <bio:date
          rdf:datatype="http://www.w3.org/2001/XMLSchema#dateTime">1986-03-28</bio:date>
        </bio:Birth>
      </bio:event>
    </foaf:page rdf:resource="http://purl.org/ontology/mo/SoloMusicArtist/650e7db6-b795-4eb5-a702-5ea2fc46c848.html">
    <owl:sameAs rdf:resource="http://dbpedia.org/resource/Lady_gaga"/>
    <mo:musicbrainz rdf:resource="http://musicbrainz.org/artist/650e7db6-b795-4eb5-a702-5ea2fc46c848.html"/>
    <mo:image
      rdf:resource="http://static.bbc.com/mo/images/artists/234x132/650e7db6-b795-4eb5-a702-5ea2fc46c848.jpg"/>
    <foaf:homepage rdf:resource="http://www.ladygaga.com/" />
    <mo:fanpage rdf:resource="http://ladygaga.wikia.com/" />
    <mo:fanpage rdf:resource="http://fanity.com/LadyGaga/" />
    <mo:fanpage rdf:resource="http://ladygaga.wikia.com/wiki/Lady_Gaga/" />
  </music:Artist>
</rdf:RDF>
```

## Best Buy with GoodRatings

```
<div class="vcard" typeof="gr:LocationOfSalesOrServiceProvisioning" about="#store_1796">
<div class="hours" rel="gr:hasOpeningHoursSpecification">
<li class="day0" typeof="gr:OpeningHoursSpecification" about="#storehours_sun">
<span rel="gr:hasOpeningHoursDayOfWeek" resource="http://purl.org/goodrelations/v1#Sunday" class="day">
<span property="gr:opens" datatype="xsd:time" content="11:00:00" class="open">
```

# Open Government Data

- By “open”, “open” data is free for anyone to use, re-use and re-distribute.
- By “**government data**” we mean data and information produced or commissioned by government or government controlled entities.



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## Data.gov (the United States Government)

An Official Website of the United States Government Tuesday, June 12, 2012 Text: A\* A\* A Share

**DATA.GOV**  
EMPOWERING PEOPLE

Site search SEARCH

HOME DATA An Official Web Site of the United States Government Sign Up Sign In

HOME INTERACTIVE DATASETS RAW DATA APPS GEODATA COMMUNITY METRICS OPEN DATA SITES GALLERY WHAT'S NEW

**Central Contractor Registration (CCR) FOIA Extract**  
This dataset lists all government contractors previously available under FOIA.

	26895	A	12142001	10202011	LOUIS M. GERSON CO., INC
1	12B52	A		7,112.002	9,152.011 DWIGHT MATTHEWS AIA AF
2	47E22	A		11,072.005	11,102.011 SPINELLI RAVIOLI MFG CO
3	1VY19	A		4,122.002	5,072.011 J C R CORP
4	3X4W6	A		7,072.004	6,292.011 H LOEB CORPORATION
5	33801	A		12,061.999	1,262.012 PRECISION SYSTEMS INC
6	10D46	A		5,212.001	1,252.012 BOMAS MACHINE SPECIAL
7	1X8K5	A		4,292.002	10,012.011 OPTOMETRICS CORPORAT
8	94689	A		6,192.001	12,072.011 DAMPNEY COMPANY, INC.
9	9P408	A		3,152.002	2,022.012 NORTH ATLANTIC FISH CO.
10	1BK05	A		2,222.002	2,022.012 TRIANGLE ENGINEERING, I
11	535D7	A		5,192.008	10,062.011 METHOW VALLEY INDUST
12	5UY37	A		1,142.010	1,192.012 MUELLER CORPORATION
13	91480	A		1,142.002	5,262.011 AMES SAFETY ENVELOPE
14	1CT45	A		1,082.002	11,162.011 STERLINGWEAR OF BOSTC
15	4HTW1	A		8,222.006	5,302.011 TRAIL MIX, INCORPORATEC
16	94633	A		3,152.002	3,012.012 FRANKLIN SPORTS, INC.
17	01456	A		3,082.002	11,172.011 MICROWAVE DEVELOPME

Export  
API  
Print  
Download  
Download a copy of this dataset in a static format  
Download As  
CSV  
JSON  
PDF  
RDF  
RSS  
XLS  
XLSX  
XML  
Done

DATA.GOV Home | About | FAQ | Contact info | Data Policy | Accessibility | Privacy Policy | Sitemap

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## Data.gov.uk (HM Government)

The screenshot shows the data.gov.uk website with the HM Government logo and a search bar. The main navigation menu includes Data, Apps, Consultation, Forum, Blogs, Ideas, Linked Data, Resources, and About. The page features several dataset listings, each with a title, description, and a link to the dataset. On the right side, there are filters for 'Map Based Search', 'Filter by type', and 'Filter by resource format'.

**Count of Gypsy and Traveller Caravans** [Dataset]  
 Department for Communities and Local Government The bi-annual Count of Gypsy and Traveller Caravans takes place twice a year and records the number of caravans on both authorised and unauthorised ...  
 • Department for Communities and Local Government (DCLG) • 7 comments

**Communities and Local Government group spending data** [Dataset]  
 Department for Communities and Local Government Department for Communities and Local Government Department for Communities and Local ...  
 • Department for Communities and Local Government (DCLG) • 4 comments

**Spend over £500 in Homes and Communities Agency** [Dataset]  
 Department for Communities and Local Government Homes and Communities Agency The Homes and Communities Agency is fully committed to the ...  
 • Department for Communities and Local Government (DCLG)

**Code for Sustainable Homes and Energy Performance of Buildings** [Dataset]  
 Department for Communities and Local Government Statistics on the number of dwellings that have been certified to the standards set out in the Code Technical Guide, in which local authority area, at ...  
 • Department for Communities and Local Government (DCLG)

**Expenses data in Audit Commission** [Dataset]  
 Department for Communities and Local Government Audit Commission The Audit Commission's Board and management team are fully committed to the ...  
 • Department for Communities and Local Government (DCLG)

**Filter by resource format**

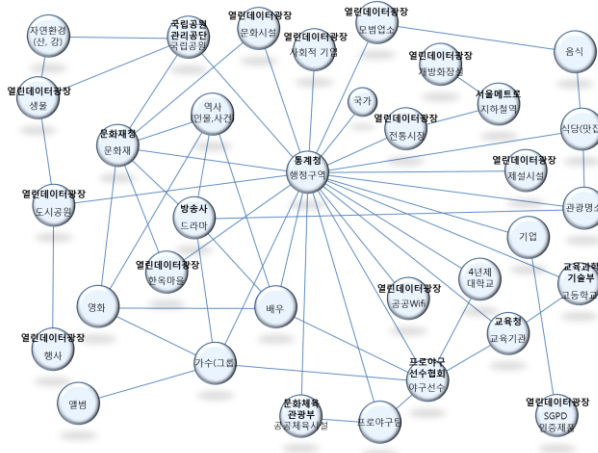
- > XLS (468)
- > CSV (46)
- > PDF (8)
- > RDF (7)
- > Csv (6)
- > XML (5)
- > Shapefile (4)
- > HTML (3)
- > TIFF LZW (3)
- > DXF (2)

## Data-Gov Wiki

- A project for investigating open government datasets using semantic web technologies
  - 417 RDFized datasets covering the content of 703 out of 5762 datasets with 6.46 billion RDF triples.
  - Additional RDF-ized datasets including 35 Non-Data.gov Datasets with 0.9 billion more RDF triples.
- [http://data-gov.tw.rpi.edu/wiki/The\\_Data-gov\\_Wiki](http://data-gov.tw.rpi.edu/wiki/The_Data-gov_Wiki)



## KDATA (Linked Data for Korea)



Domain	Triples
국가코드	3,899
엔터테인먼트	44,278
행정구역	2,969
초중고등학교	126,649
교육청	1,130
대학교	2,833
사회적기업	5,539
서울시 개발 확장실	47,340
야구선수 및 팀	228,872
지하철역	4,450
역사	5,392
행정데이터 표준용어	109,101
한옥마을	1,155
공공 WiFi 설치정보	1,671
KDATA 분류용어	808
전통시장	4,535
국립공원	10,605
문화재	80,156
공공체육시설	49,799
생물분류	3,256
문화시설	9,418
공인정보 및 프로그램	2,429
기각안정보범입소	16,212
가격안정보범입소 상품목록	14,300
공공시설물 인증제품	6,931
재설합의치정보	39,218
야생동식물정보	115,099
야생동식물 출현정보	139,608
합계	1,077,472

## References

- <http://en.wikipedia.org/wiki/Internet>
- [http://en.wikipedia.org/wiki/Computer\\_network](http://en.wikipedia.org/wiki/Computer_network)
- [http://en.wikipedia.org/wiki/World\\_Wide\\_Web](http://en.wikipedia.org/wiki/World_Wide_Web)
- <http://www.slideshare.net/lysander07/openhpi-11>
- <http://en.wikipedia.org/wiki/Html>
- <http://www.google.com/insidesearch/howsearchworks/thestory/>
- <http://www.go-gulf.com/blog/60-seconds/>
- <http://www.slideshare.net/lysander07/openhpi-15>
- <http://www.w3.org/DesignIssues/Semantic.html>
- [http://en.wikipedia.org/wiki/Semantic\\_web](http://en.wikipedia.org/wiki/Semantic_web)
- <http://www.slideshare.net/lysander07/openhpi-13>
- <http://www.w3.org/2001/sw/>
- Tim Berners-Lee, James Hendler, and Ora Lassila, "The Semantic Web", Scientific American Magazine, 2001.
- [http://www.w3.org/2007/Talks/0130-sb-W3CTechSemWeb/#\(24\)](http://www.w3.org/2007/Talks/0130-sb-W3CTechSemWeb/#(24))
- <http://www.slideshare.net/onlyjiny/semantic-web-13288556>
- <http://www.slideshare.net/onlyjiny/linked-open-government-data-15708234>
- <http://www.slideshare.net/onlyjiny/linkeddata>
- <http://www.slideshare.net/sonagi/ss-16734202>
- <http://www.slideshare.net/lysander07/13-semantic-web-technologies-linked-data-semantic-search>
- <http://kdata.kr/index.jsp>
- <http://linkeddata.org/>
- <http://lod-cloud.net/>

## Individual Task 1: Literature Review

1. Read “initial Papers” on the Semantic Web:
  - (i) [The Semantic Web](#) by Tim Berners-Lee, Ora Lassila and James Hendler, Scientific American
    - [http://www-sop.inria.fr/acacia/cours/essi2006/Scientific%20American\\_%20Feature%20Article\\_%20The%20Semantic%20Web\\_%20May%202001.pdf](http://www-sop.inria.fr/acacia/cours/essi2006/Scientific%20American_%20Feature%20Article_%20The%20Semantic%20Web_%20May%202001.pdf)
  - (ii) [The Semantic Web Revisited](#) by Nigel Shadbolt, Wendy Hall and Tim Berners-Lee
    - [http://eprints.ecs.soton.ac.uk/12614/1/Semantic\\_Web\\_Revisited.pdf](http://eprints.ecs.soton.ac.uk/12614/1/Semantic_Web_Revisited.pdf)
  - (iii) [Linked Data](#) by Tim Berners-Lee
    - <http://www.w3.org/DesignIssues/LinkedData.html>
- 2. Bring 5 bullet points (even if just questions) about each paper to the lecture on Thursday and be prepared to discuss with your peers!

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Declan O'Sullivan

## Individual Task 2: Selecting a Project Title

1. Search for Semantic Web applications and read/research topics that you like to work on:
  - Semantic Search
  - Semantic Mobile Web Applications
  - Social media analysis and visualization
  - Intelligent User interfaces in a domain
  - Knowledge extraction
  - Contributing to linked data
  - Linked data applications that use existing knowledge
  - .....
  - While selecting a topic, think if you can contribute the field (add something **new/original**), which improves the state of the art in the field).
  - **AA or BA will be guaranteed for those who perform a project that is publishable in an international conference.**
  - Write one page proposal about your project and send it to [melike.sah@neu.edu.tr](mailto:melike.sah@neu.edu.tr) by 19 March 2015 for approval!!!

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