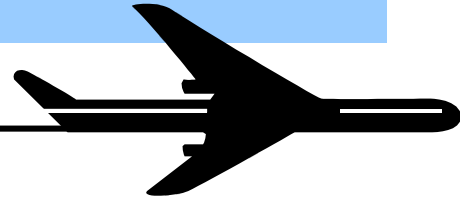


Learning Objectives

- Evaluate future job opportunities in the tourism field.
- Learn about the careers available.
- Discover which might match your interests and abilities.
- Know additional sources of information on careers.





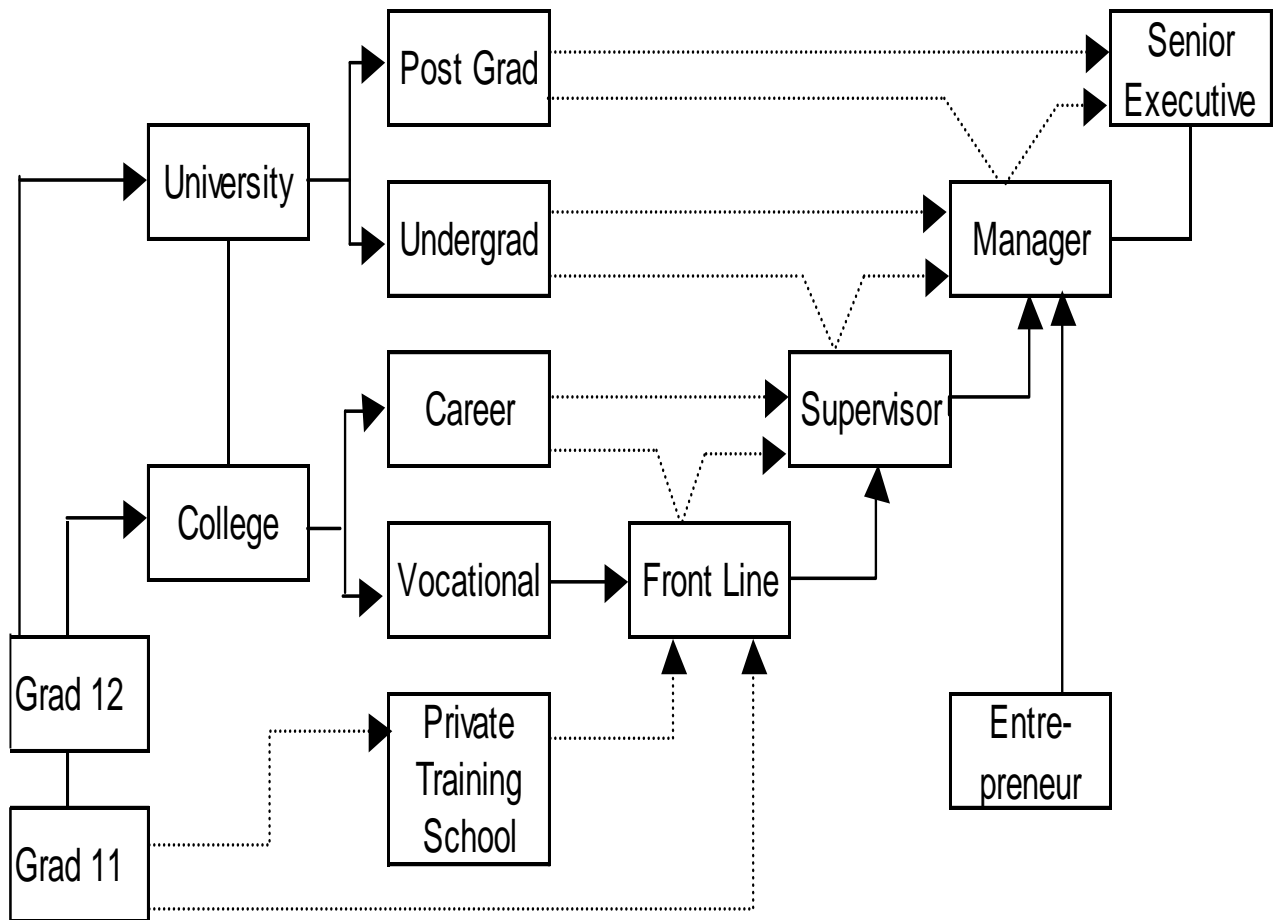
Career Possibilities

- Airlines
- Bus Companies
- Cruise Companies
- Railroads
- Rental Car Companies
- Hotel, Motels, and Resorts
- Travel Agencies
- Tour Companies
- Food Service
- Tourism Education
- Tourism Research
- Travel Communications
- Recreation and Leisure
- Attractions
- Tourist Offices and Information Centers
- Convention and Visitor Bureaus
- Meeting Planners



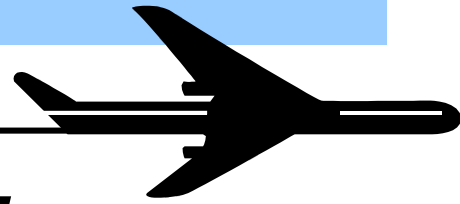


Career Paths Within the Tourism Industry



Paths within education system and industry _____

Paths into industry _____



Sample Occupations, Values & Interests

Food & Beverage Accommodations Tour & Travel Attractions

Entrepreneur

Restaurant Owner

Hotel Owner

Tour Bus Line Owner

Amusement Park G.M.

Predominant Values and Interests

Manager

Restaurant Manager

Hotel Manager

Tour Bus Line Mgr..

Director of Special Attractions

People

Quality

Challenge

Flexibility

Novelty/Change

Supervisor

Maitre D'

Ass't Executive Housekeeper

Superintendent of Bus Maintenance

Amusement Park Supervisor

Operations

Bartender

Operations Chambermaid

Tour Bus Driver

Operations Ride Operator

People

Entry Level

Food & Beverage Server

Entry Chambermaid

Ticket Agent

Entry Ride Operator

Pre-employment

Personal Worth Work