Banking Activities and Current Issues in Banking:

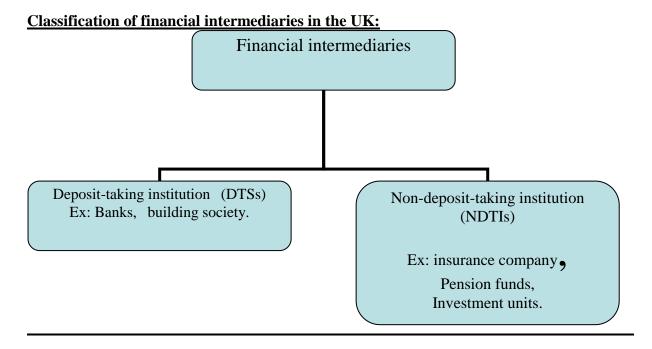
In order to better understand how banks work, we need to examine their assests...

Ex: balance sheet

- √ For banks the main source of funding is customer deposits (Liability) which are invested in loans, other investment and fixed assets (building for the branch network)
- $\sqrt{}$ Banks make profits by charging interest rates on their loans higher than the one they pay to depositors.

Banks and other financial institutions

- $\sqrt{}$ Banks are = deposit-taking institutions (DTIs) also known as Monitary financial institutions (MFI).
- **An expansion of bank deposits results in an increase in the stock of money circulation in an economy.**



The Financial activities that banks can undertake is given by the UK's Financial Services and Market Act 2000 which defines the range of activities that banks can engage in including:

- $\sqrt{}$ Accepting deposits
- $\sqrt{}$ Issuing e-money (or digital money on the internet)
- $\sqrt{}$ Implementing or carrying out contracts of insurance as principal.
- $\sqrt{}$ Dealing in investment (as principal agent)
- $\sqrt{}$ Managing investments
- $\sqrt{}$ Safeguarding deals in investments and arranging regulated mortgage activities.
- $\sqrt{}$ Advising on regulated mortgage contracts
- $\sqrt{}$ Entering into and administering a regulated mortgage contracts.
- $\sqrt{}$ Establishing and managing collective investment schemes
- $\sqrt{}$ Establishing and managing pension schemes.

Banking services:

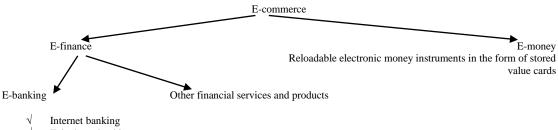
Modern banks offer a wide range of financial services;

- 1. Payment services
 - > Cheques
 - Credit transfers
 - > Standing orders = instructions from the customer (account holder) to the bank to pay a fixed amount of regular intervals into the account of another individual or company.
 - Direct debits
 - ➤ Plastic cards:
 - -credit card
 - -debit card
 - -cheque guarantee cards (like debit cards)
- 2. Deposit and lending services
- $\sqrt{}$ Current or checking accounts (no rates of interest)
- $\sqrt{}$ Time or saving deposits (interest rates)
- $\sqrt{}$ Consumer loans and mortgages.
- √ Mortgage;
 - -variable rates
 - -fixed rates
 - -capped
 - -discount mortgages:
 - -cashback mortgage

3. Investment, pension and insurance services

- $\sqrt{}$ Investment products: mutual funds, company funds, bonds.
- $\sqrt{}$ Pensions: provides retirement income (pension plans)
- Insurance: save individuals from adverse events (bad decisions). Investor pay regular premium and issuer promises compensation if the specific insured event occurs. Ex: life insurance, home, travel, medicine, auto....

4. E-banking



- Telephone banking
- Other electronic delivery channels

Payment products in E-banking:

- 1. E-money: includes reloaded electronic money instruments in the form of stored value cards and electronic token stored in computer memory.
- 2. Remote payments: are payment instruments that allow (remote) access to a customer's account.

Services of internet banking

- 1. Traditional: ATMs, telephone banking
- 2. Modern banking: Internet/online banking