

CURRICULUM VITAE

PERSONAL INFORMATION

Surname, Name : Kaya, Tugberk
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EDUCATION

Level	Program	University	Year
Undergraduate	BA Business Management with Marketing	University Campus Suffolk	2012
Master	MSc Information Technologies with Management Studies	Kingston University	2013
PhD	Innovation & Knowledge Management	Near East University	2013-present

WORK EXPERIENCE

Year	Place	Enrollment
2014 to present	NEU, Business Administration Dept.	Part-Time Lecturer
2012-2013	Kingston University, Faculty of Computer, Science & Engineering	Course Representative

INTERNATIONAL CONFERENCES

- International Conference on Future Challenges in Management and Business, July 2015, presented; ‘Zero-Budget Marketing Strategy: ‘Can Kid’ Social Responsibility Project’
- International Higher Education Studies Conference (IHEC) 2015, October 2015, presented; “The Concept of ‘Knowledgization’ for Creating Strategic Vision in Higher Education: A Case Study of North Cyprus”
- 12th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning – ICICKM 2015, November 2015, presented; ‘The Impact of Tacit Knowledge Capacity on Social Media: An Empirical Research on Physicians in North Cyprus’

ACADEMIC DUTIES

- Member of the board of Knowledge Management Research Center. October 2014 to present

COURSES THOUGHT

Academic Year	Semester	Course	Weekly load		Number of students
			Theoretical	Practical	
2013-14	Fall	Human Research Management	3	1	15
	Spring	Human Research Management	3	1	24
2014-15	Fall	Human Research Management	3	1	30
		Bilgi Sistemleri Tasarımı	3	3	20
2014-15	Spring	Human Research Management	3	1	50
		E-Government Studies	3	1	3
2015-16	Fall	Introduction to Business (Group 1)	3	1	80
		Introduction to Business (Group 2)	3	1	70

UNDERTAKEN PROJECTS

- Can Kid Project, Corporate Communications Manager (funded €153,000 by European Union).