

NEAR EAST UNIVERSITY
SCHOOL OF TOURISM AND HOTEL MANAGEMENT
COURSE OUTLINE
English II - ENG 102
2015- 2016 Academic Year
Spring Semester

Instructor: Hatice Safa
Level of Course: English II
Pre-requisite: Eng 101
Credit Hours: (3.1) 3

COURSE DESCRIPTION: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at intermediate level of English. Apart from aiming to revise and consolidate students' ability to use language effectively, and equip students with both general English usage and specific terminology and expressions oriented towards communicating efficiently this course focuses on areas of tourism related to creation, promotion and selling of typical tourism products such as flights and package holidays. The main emphasis is placed on the strategies necessary for effective professional communication. Thus the course provides context for extending students' active vocabulary use and developing their reading, writing, listening and speaking skills. It also offers guidance and support for developing the skills necessary for independent language learning.

ASSESSMENT

Final	50%
Mid-Term Exam	35%
Quizzes, Class Participation & Assignments	15%

Attendance is compulsory.

REQUIRED TEXT BOOK:

Robin Walker & Keith Harding (2011), "Oxford English for Careers TOURISM 1", Oxford University Press

REFERENCE TEXT BOOK & LINKS:

- Mark Folley & Diane Hall (2012), "MyGrammarLab" INTERMEDIATE (B1/B2), Pearson
also available online www.mygrammarlab.com

- Practice Links are provided by OUP for students' practice.
<https://elt.oup.com/student/oefc/tourism1/?cc=tr&sellLanguage=en>

TEACHING WEEK	Week Beginning:	LESSON CONTENT
		<p><u>Regarding the Course Book all Units entail:</u></p> <ul style="list-style-type: none"> ➤ a warm-up activity, ➤ ‘It’s my job’ introduces people in different tourism environments to help students gain insight into the skills required, ➤ Customer care – related directly to specific jobs in tourism – a very important part of the tourism industry ➤ Find out – encourages students to take an active role in the learning process, both in terms of their English language work and the subject of tourism itself, ➤ Vocabulary - students meet a large amount of vocabulary ➤ Language Spot – focuses on grammar generated by the topic of the unit and concentrates on its practical application, ➤ Listening, Reading, Speaking, Writing
1	Feb 1 st	UNIT 1 What is Tourism? <u>Language Spot:</u> Describing Job Routines. Modal verbs, Verbs+ -ing form of the infinitive, Present Simple and Present Continuous
2	Feb 8 th	UNIT 2 World Destinations. <u>Language Spot:</u> Describing features and resources, Present Simple Passive
3	Feb 15 th	UNIT 3 Tour Operators <u>Language Spot:</u> Present Simple questions, Prepositions of time
4	Feb 22 nd	UNIT 4 Tourist Motivations <u>Language Spot:</u> Giving reasons, describing trends.
5	Feb 29 th	UNIT 5 Travel Agencies <u>Language Spot:</u> Open (Wh) and closed (Y/N) questions, Suggestions and advice

6	Mar 7 th	UNIT 6 Transport in Tourism <u>Language Spot</u> : Comparatives, Describing a timetable
7	Mar 14 th	UNIT 7 Accommodation <u>Language Spot</u> : Describing location
8	March 21 st – 26 th	MIDTERM EXAMS
9	Apr 4 th	<u>Writing</u> : CV Personal Statement Letter of Application
10	Apr 11 th	UNIT 8 Marketing and Promotion <u>Language Spot</u> : Verb Patterns / Superlatives
11	Apr 18 th	UNIT 9 The airline industry <u>Language Spot</u> : ‘like’ ‘dislike’, asking questions politely.
12	Apr 25 th	UNIT 10 Holidays with a difference <u>Language Spot</u> : Asking and talking about experience, Describing service provisions
13	May 2 nd	UNIT 11 Reservations and sales <u>Language Spot</u> : ‘If’
14	May 9 th End of Classes May 13 th	UNIT 12 Airport Departures <u>Language Spot</u> : Responding politely to questions and requests, Giving orders and stopping people doing things
15	May 16 th	FINAL EXAMS

16	June 6 th - 8 th	RE-SIT EXAMS
		Graduation Ceremony

LESSON MATERIAL

ENG 102

SUPPORT MATERIAL FOR GRAMMAR, TOURISM SPECIFIC VOCABULARY, READING AND LISTENING

COURSE BOOK: OXFORD ENGLISH FOR CAREERS TOURISM 1

UNIT 1 What is Tourism?

Language Spot

See Grammar reference on **describing job routines** on pg xxx of the course book.
Modal verbs, Verbs+ -ing form of the infinitive, Present Simple and Present Continuous.
Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr01?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst01?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb01?cc=tr&selLanguage=en



UNIT 2 World Destinations

Language Spot

- See **Grammar reference** Describing features and resources, Present Simple Passive on pg xxx. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb02?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst02?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb02?cc=tr&selLanguage=en

UNIT 3 Tour operators

See Grammar reference Present Simple questions, Prepositions of time on pg xxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr03?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst03?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb03?cc=tr&selLanguage=en

UNIT 4 Totrist Motivations

- See **Grammar reference** on Giving reasons, describing trends pgxxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb04?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst04?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb04?cc=tr&selLanguage=en

UNIT 5 Travel Agencies

See Grammar reference Open (Wh) and closed (Y/N) questions, Suggestions and advice on pgxxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr05?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst05?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb05?cc=tr&selLanguage=en

UNIT 6 Rural Tourism

- See Grammar reference on Comparatives, Describing a timetable on pgxxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr06?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_1st06?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb06?cc=tr&selLanguage=en

UNIT 7 Attractions and events

- **See Grammar reference** on Describing location on pg xxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr07?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_1st07?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb07?cc=tr&selLanguage=en

UNIT 8 Marketing and Promotion

- **See Grammar reference** on Verb Patterns / Superlatives on pgxxx of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr08?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_1st08?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb08?cc=tr&selLanguage=en

UNIT 9 Holiday entertainment

- See Grammar reference on 'like' 'dislike', asking questions politely on pg124 of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr09?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst09?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb09?cc=tr&selLanguage=en

UNIT 10 Specialized tourism

See Grammar reference on Asking and talking about experience, Describing service provisions pg126 of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr10?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst10?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb10?cc=tr&selLanguage=en

UNIT 11 Business Travel

See Grammar reference on 'If' on pg127 of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr11?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst11?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb11?cc=tr&selLanguage=en

UNIT 12 Checking out

See Grammar reference on Responding politely to questions and requests, Giving orders and stopping people doing things on pg127 of the course book. Then attempt the below links.

PRACTICE LINKS:

Language Spot

https://elt.oup.com/student/oefc/tourism1/a_languagespot/oefc_tourism_gr12?cc=tr&selLanguage=en

Listening

https://elt.oup.com/student/oefc/tourism1/c_listening/oefc_tourism_lst12?cc=tr&selLanguage=en

Vocabulary

https://elt.oup.com/student/oefc/tourism1/b_vocabulary/oefc_tourism_vb12?cc=tr&selLanguage=en
