

NEAR EAST UNIVERSITY
SCHOOL OF TOURISM AND HOTEL MANAGEMENT
COURSE OUTLINE
English for Tourism I - ENGT 101
2016- 2017 Academic Year
Spring Semester

Instructor: Hatice Safa

Level of Course: English I

Pre-requisite: Exit from NEU English Preparatory School

Credit Hours: (3.1) 3

COURSE DESCRIPTION: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at intermediate level of English. Apart from aiming to revise and consolidate students' ability to use language effectively, and equip students with both general English usage and specific terminology and expressions oriented towards communicating efficiently this course focuses on areas of tourism related to creation, promotion and selling of typical tourism products such as flights and package holidays. The main emphasis is placed on the strategies necessary for effective professional communication. Thus the course provides context for extending students' active vocabulary use and developing their reading, writing, listening and speaking skills. It also offers guidance and support for developing the skills necessary for independent language learning.

ASSESSMENT

Final	50%
Mid-Term Exam	35%
Quizzes, Class Participation & Assignments	15%

Attendance is compulsory.

REQUIRED TEXT BOOK:

Robin Walker & Keith Harding (2011), "Oxford English for Careers TOURISM 1", Oxford University Press

REFERENCE TEXT BOOK & LINKS:

- Mark Folley & Diane Hall (2012), "MyGrammarLab" INTERMEDIATE (B1/B2), Pearson
also available online www.mygrammarlab.com

- Practice Links are provided by OUP for students' practice.
<https://elt.oup.com/student/oefc/tourism1/?cc=tr&sellLanguage=en>

TEACHING WEEK	Week Beginning:	LESSON CONTENT
		<p><u>Regarding the Course Book all Units entail:</u></p> <ul style="list-style-type: none"> ➤ a warm-up activity, ➤ ‘It’s my job’ introduces people in different tourism environments to help students gain insight into the skills required, ➤ Customer care – related directly to specific jobs in tourism – a very important part of the tourism industry ➤ Find out – encourages students to take an active role in the learning process, both in terms of their English language work and the subject of tourism itself, ➤ Vocabulary - students meet a large amount of vocabulary ➤ Language Spot – focuses on grammar generated by the topic of the unit and concentrates on its practical application, ➤ Listening, Reading, Speaking, Writing
1	Feb 1 st	UNIT 1 What is Tourism? <u>Language Spot:</u> Describing Job Routines. Modal verbs, Verbs+ -ing form of the infinitive, Present Simple and Present Continuous
2	Feb 6 th	UNIT 2 World Destinations. <u>Language Spot:</u> Describing features and resources, Present Simple Passive
3	Feb 13 th	UNIT 3 Tour Operators <u>Language Spot:</u> Present Simple questions, Prepositions of time
4	Feb 20 th	UNIT 4 Tourist Motivations <u>Language Spot:</u> Giving reasons, describing trends.
5	Feb 27 th	UNIT 5 Travel Agencies <u>Language Spot:</u> Open (Wh) and closed (Y/N) questions, Suggestions and advice

6	Mar 6 th	UNIT 6 Transport in Tourism <u>Language Spot</u> : Comparatives, Describing a timetable
7	Mar 13 th	UNIT 7 Accommodation <u>Language Spot</u> : Describing location
8	March 20 th – 25 th	MIDTERM EXAMS
9	March 27 th	<u>Writing</u> : CV Personal Statement Letter of Application
10	Apr 3 rd	UNIT 8 Marketing and Promotion <u>Language Spot</u> : Verb Patterns / Superlatives
11	Apr 10 th	UNIT 9 The airline industry <u>Language Spot</u> : ‘like’ ‘dislike’, asking questions politely.
12	Apr 17 th	UNIT 10 Holidays with a difference <u>Language Spot</u> : Asking and talking about experience, Describing service provisions
13	Apr 24 th	UNIT11 Reservations and sales <u>Language Spot</u> : ‘If’
14	May 3 rd End of Classes May 12 th	UNIT 12 Airport Departures <u>Language Spot</u> : Responding politely to questions and requests, Giving orders and stopping people doing things
15	May 13 th - 18 th	FINAL EXAMS

16	June 5th - 7th	RE-SIT EXAMS
		Graduation Ceremony