

**NEAR EAST UNIVERSITY**  
**SCHOOL OF TOURISM AND HOTEL MANAGEMENT**  
**COURSE OUTLINE**  
**English for Tourism III - ENGT 201**  
**2016- 2017 Academic Year**  
**Spring Semester**

**Instructor:** Hatice Safa  
**Level of Course:** English III  
**Pre-requisite:** ENGT 102  
**Credit Hours:** (3.1) 3

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**COURSE DESCRIPTION:** This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at upper intermediate level of English. This course teaches the language needed to discuss and work with tourism issues at a basic managerial level. Emphasis is placed on the strategies necessary for effective professional communication. The course provides extensive opportunity for developing listening, speaking, reading, and writing skills. They provide realistic and communicative practice of language skills needed in tourism. Special attention is given to practical applications of written skills like report writing, formal letter writing and how to prepare for a power point presentation. It also offers guidance and support for developing the skills necessary for independent language learning.

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**ASSESSMENT**

<b>Final</b>	50%
<b>Mid-Term Exam</b>	35%
<b>Quizzes, Class Participation &amp; Assignments</b>	15%

**Attendance is compulsory.**

**REQUIRED TEXT BOOK:**

Robin Walker & Keith Harding (2011), "Oxford English for Careers TOURISM 3", Oxford University Press

**REFERENCE TEXT BOOK & LINKS:**

- Mark Folley & Diane Hall (2012), "MyGrammarLab" INTERMEDIATE (B1/B2), Pearson  
also available online [www.mygrammarlab.com](http://www.mygrammarlab.com)
  
- Practice Links are provided by OUP for students' practice.  
<https://elt.oup.com/student/oeft/tourism2/?cc=tr&selLanguage=en>

<b>TEACHING WEEK</b>	<b>Week Begining</b>	<b>LESSON CONTENT</b>
		<p><b><u>Regarding the Course Book all Units entail:</u></b></p> <ul style="list-style-type: none"> <li>➤ a warm-up activity,</li> <li>➤ ‘It’s my job’ introduces people in different tourism environments to help students gain insight into the skills required,</li> <li>➤ Customer care – related directly to specific jobs in tourism – a very important part of the tourism industry</li> <li>➤ Find out – encourages students to take an active role in the learning process, both in terms of their English language work and the subject of tourism itself,</li> <li>➤ Vocabulary - students meet a large amount of vocabulary</li> <li>➤ Language Spot – focuses on grammar generated by the topic of the unit and concentrates on its practical application,</li> <li>➤ Listening, Reading, Speaking, Writing</li> </ul>
1	Feb 1 <sup>st</sup>	<p>UNIT 1 Tourism today  <u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Describing change and consequence (p.120)</li> <li>➤ Giving opinions, agreeing, and disagreeing (p.125)</li> </ul>
2	Feb 6 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Presentations with graphs, charts or tables (from Unit 1 pp 6-7).</li> </ul>
3	Feb 13 <sup>th</sup>	<p>UNIT 2 NTOs  <u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Organizing and running a meeting (p.124)</li> <li>➤ Market Brands</li> </ul>
4	Feb 20 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 2 Cont’d</li> <li>➤ Presentations with graphs, charts or tables (from Unit 1 pp 6-7).</li> </ul>
5	Feb 27 <sup>th</sup>	<p>UNIT 3 Managing tour operations  <u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Degrees of future probability (p.122)</li> <li>➤ Negotiating (p.124)</li> <li>➤ Unit 3 Co-creation (p26) mini group research.</li> <li>➤</li> </ul>

6	Mar 6 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 3 Co-creation con'd. Feedback from groups</li> <li>➤ Presentations with graphs, charts or tables (from Unit 1 pp 6-7).</li> </ul>
7	Mar 13 <sup>th</sup>	<p>UNIT 4 Hotel Management</p> <p><u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Comparing hotel groups (p.119)</li> </ul> <p>Selling yourself (p.126)</p> <p>Find out (pg 29)</p>
8	March 20 <sup>th</sup> – 25 <sup>th</sup>	<b>MIDTERM EXAMS</b>
9	March 27 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 4 Cont'd: SS give feedback from “Find out” exercise.</li> <li>➤ Identifying attributes and skills required for jobs in the tourism industry.</li> </ul>
10	Apr 3 <sup>rd</sup>	<p>UNIT 5 e-Travel</p> <p><u>Language Spot:</u></p> <p>Starting your presentation – introductions with an impact (p.125)</p>
11	Apr 10 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 5 presentations cont'd: – introductions with an impact.</li> </ul>
12	Apr 17 <sup>th</sup>	<p>UNIT 6 Quality in tourism</p> <p>Vocabulary – Quality assurance techniques</p> <p>Reading- Analysing the quality of customer service.</p> <ul style="list-style-type: none"> <li>➤ Unit 5 presentations cont'd: – introductions with an impact.</li> </ul>
13	Apr 24 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 6 cont'd</li> <li>➤ Unit 5 presentations cont'd: – introductions with an impact.</li> </ul>
14	May 3 <sup>rd</sup>  End of Classes May 12 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 5 presentations cont'd: – introductions with an impact.</li> </ul>
15	May 13 <sup>th</sup> - 18 <sup>th</sup>	<b>FINAL EXAMS</b>

<b>16</b>	<b>June 5<sup>th</sup> - 7<sup>th</sup></b>	<b>RE-SIT EXAMS</b>
		<b>Graduation Ceremony</b>