

**NEAR EAST UNIVERSITY**  
**SCHOOL OF TOURISM AND HOTEL MANAGEMENT**  
**COURSE OUTLINE**  
**English for Tourism IV - ENGT 202**  
**2015- 2016 Academic Year**  
**Spring Semester**

**Instructor:** Hatice Safa  
**Level of Course:** English IV  
**Pre-requisite:** ENGT 201  
**Credit Hours:** (3.1) 3

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**COURSE DESCRIPTION:** This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at upper intermediate level of English. This course the language needed to discuss and work with tourism issues at a basic managerial level. Emphasis is placed on the strategies necessary for effective professional communication. The course provides extensive opportunity for developing listening, speaking reading, and writing skills. They provide realistic and communicative practice of language skills needed in tourism. Special attention is given to practical applications of written skills like report writing, formal letter writing and how to prepare for a power point presentation. It also offers guidance and support for developing the skills necessary for independent language learning.

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**ASSESSMENT**

<b>Final</b>	50%
<b>Mid-Term Exam</b>	35%
<b>Quizzes, Class Participation &amp; Assignments</b>	15%

**Attendance is compulsory.**

**REQUIRED TEXT BOOK:**

Robin Walker & Keith Harding (2011), "Oxford English for Careers TOURISM 3", Oxford University Press

**REFERENCE TEXT BOOK & LINKS:**

- Mark Folley & Diane Hall (2012), "MyGrammarLab" INTERMEDIATE (B1/B2), Pearson  
also available online [www.mygrammarlab.com](http://www.mygrammarlab.com)
- Practice Links are provided by Oxford University Press for students' practice.  
<https://elt.oup.com/student/oefc/tourism3/?cc=tr&selLanguage=en>

TEACHING WEEK	Week Begining	LESSON CONTENT
		<p><b><u>Regarding the Course Book all Units entail:</u></b></p> <ul style="list-style-type: none"> <li>➤ a warm-up activity,</li> <li>➤ ‘It’s my job’ introduces people in different tourism environments to help students gain insight into the skills required,</li> <li>➤ Customer care – related directly to specific jobs in tourism – a very important part of the tourism industry</li> <li>➤ Find out – encourages students to take an active role in the learning process, both in terms of their English language work and the subject of tourism itself,</li> <li>➤ Vocabulary - students meet a large amount of vocabulary</li> <li>➤ Language Spot – focuses on grammar generated by the topic of the unit and concentrates on its practical application,</li> <li>➤ Listening, Reading, Speaking, Writing</li> </ul>
1	Feb 1 <sup>st</sup>	UNIT 7 The impacts of tourism <u>Language Spot:</u> <ul style="list-style-type: none"> <li>➤ Turn taking and making your point in a discussion (p.126)</li> </ul>
2	Feb 6 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Writing practice - short article – term assignment.</li> </ul>
3	Feb 13 <sup>th</sup>	UNIT 8 Built attractions <ul style="list-style-type: none"> <li>➤ Theme parks</li> </ul> <u>Language Spot:</u> <ul style="list-style-type: none"> <li>➤ ‘Signposting’ a talk (p.125)</li> <li>➤ Theme park Group Presentations that practices signposting, using notes, pronunciation.</li> </ul>
4	Feb 20 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 8 cont’d.</li> <li>➤ Theme park Group Presentations cont’d from Unit 8.</li> </ul>

5	Feb 27 <sup>th</sup>	<p>UNIT 9 Events management</p> <p><u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Explaining and defining (p.121)</li> <li>➤ Briefing and clarifying arrangements (p.123)</li> <li>➤ Theme park Group Presentations cont'd from Unit 8.</li> </ul>
6	Mar 6 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Theme park Group Presentations cont'd from Unit 8.</li> </ul>
7	Mar 13 <sup>th</sup>	<p>UNIT 10 Sustainable tourism</p> <ul style="list-style-type: none"> <li>➤ Vocabulary – Sustainable Tourism Concepts</li> <li>➤ Listening &amp; Reading</li> </ul> <p><u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Authority – giving advice (p.126)</li> </ul>
8	March 20 <sup>th</sup> – 25 <sup>th</sup>	<b>MIDTERM EXAMS</b>
9	March 27 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 10 cont'd.with Speaking &amp; Reading (pp 86-87)</li> <li>➤ Bonus points for SS who return with feedback on “Find out” pg 87.</li> </ul>
10	Apr 3 <sup>rd</sup>	<p>UNIT 11 Social tourism</p> <p><u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Written recommendations (p.126)</li> </ul>
11	Apr 10 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 11 cont'd.</li> </ul>
12	Apr 17 <sup>th</sup>	<p>UNIT 12 Tomorrow's tourism</p> <p><u>Language Spot:</u></p> <ul style="list-style-type: none"> <li>➤ Expressing future predictions (p.122)</li> <li>➤ Asking and answering hypothetical questions (p.118) <i>What...if...? What should we do to...? What + noun...? How + would / could...?</i></li> </ul>

13	Apr 24 <sup>th</sup>	<ul style="list-style-type: none"> <li>➤ Unit 12 Cont'd Mini group presentations. (pg103)</li> <li>➤ Reviewing CV writing.</li> </ul>
14	May 3 <sup>rd</sup>  <b>End of Classes May 12<sup>th</sup></b>	<ul style="list-style-type: none"> <li>➤ Unit 12 Cont'd Mini group presentations. (pg103)</li> </ul>
15	May 13 <sup>th</sup> - 18 <sup>th</sup>	<b>FINAL EXAMS</b>
16	June 5 <sup>th</sup> - 7 <sup>th</sup>	<b>RE-SIT EXAMS</b>
		<b>Graduation Ceremony</b>