

Knowledge Management: Applications I 2014 Spring Term

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Related Basic Terms

(Drucker, Mintzberg, Nonaka)

- ***Knowledge-based economy, society and firm***
- ***Knowledge management, management knowledge***
- Knowledge managers (critical, collaborative and creative) – how they manage, are educated
 - contemplate and internalize experience and **explicit knowledge**, as well as articulate and externalize **tacit knowledge** to share with others
 - learning to make better use of personal and practical knowledge for personal action and social practice and **impact**
- ***Knowware...***

Knowledge

(Aristotle, Nonaka, Wikipedia...)

1. Episteme (scientific knowledge)

More explicit

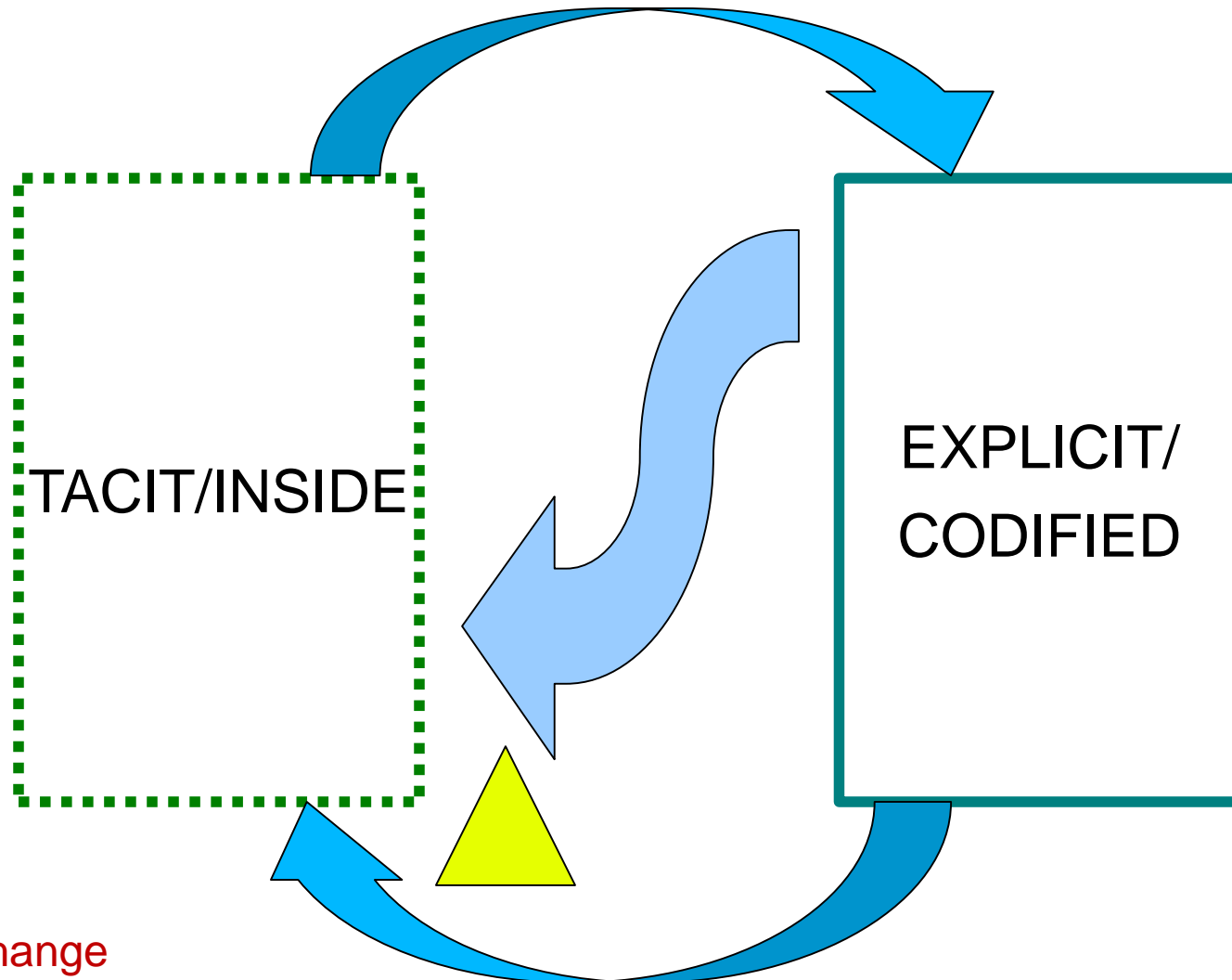
2. **Techne** (crafts & art > applied knowledge)

More tacit

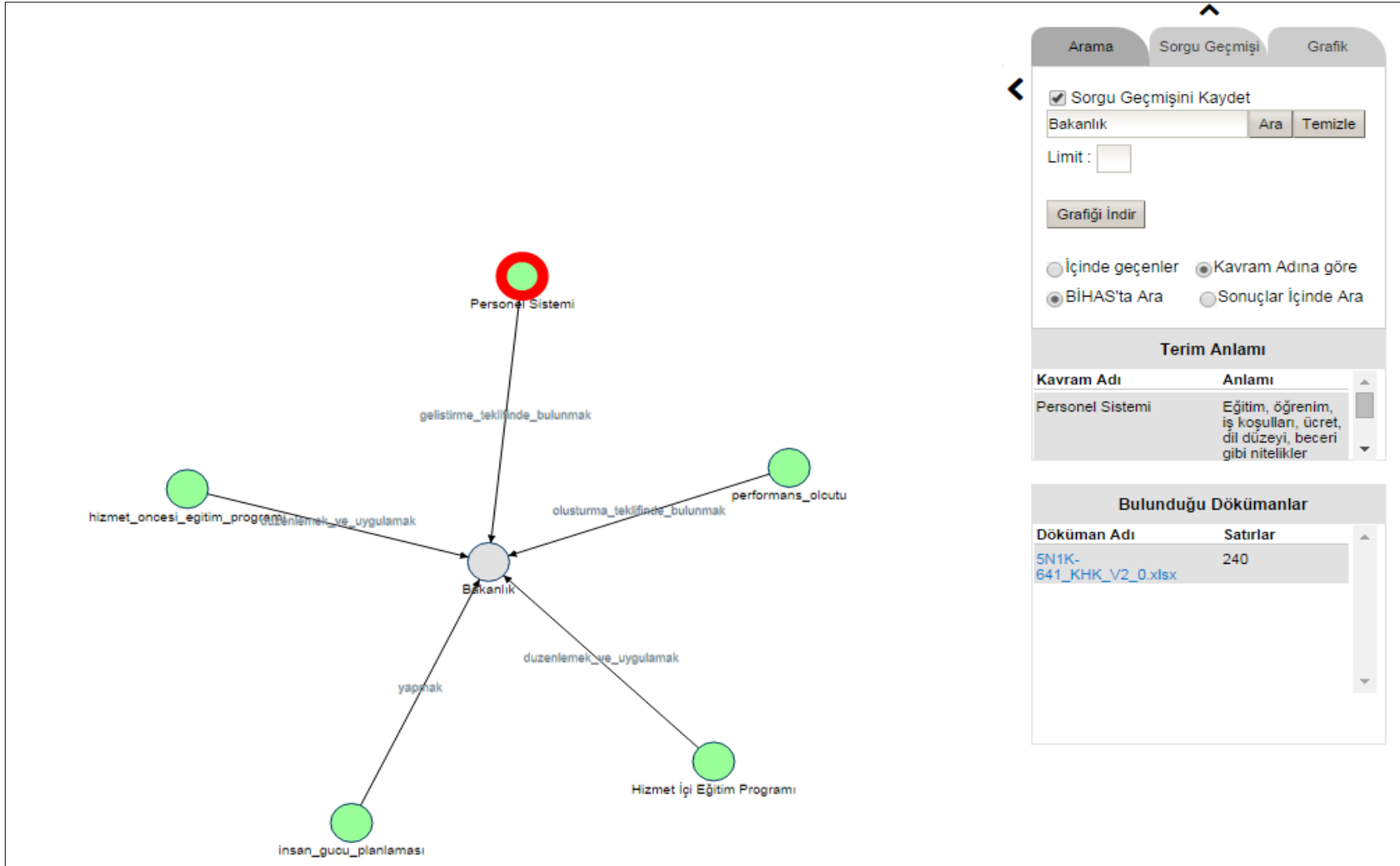
3. Phronesis (practical wisdom or prudence)

Capacity to find the **right answer on the right spot at the right time**. The quality of experiences. High quality tacit knowledge

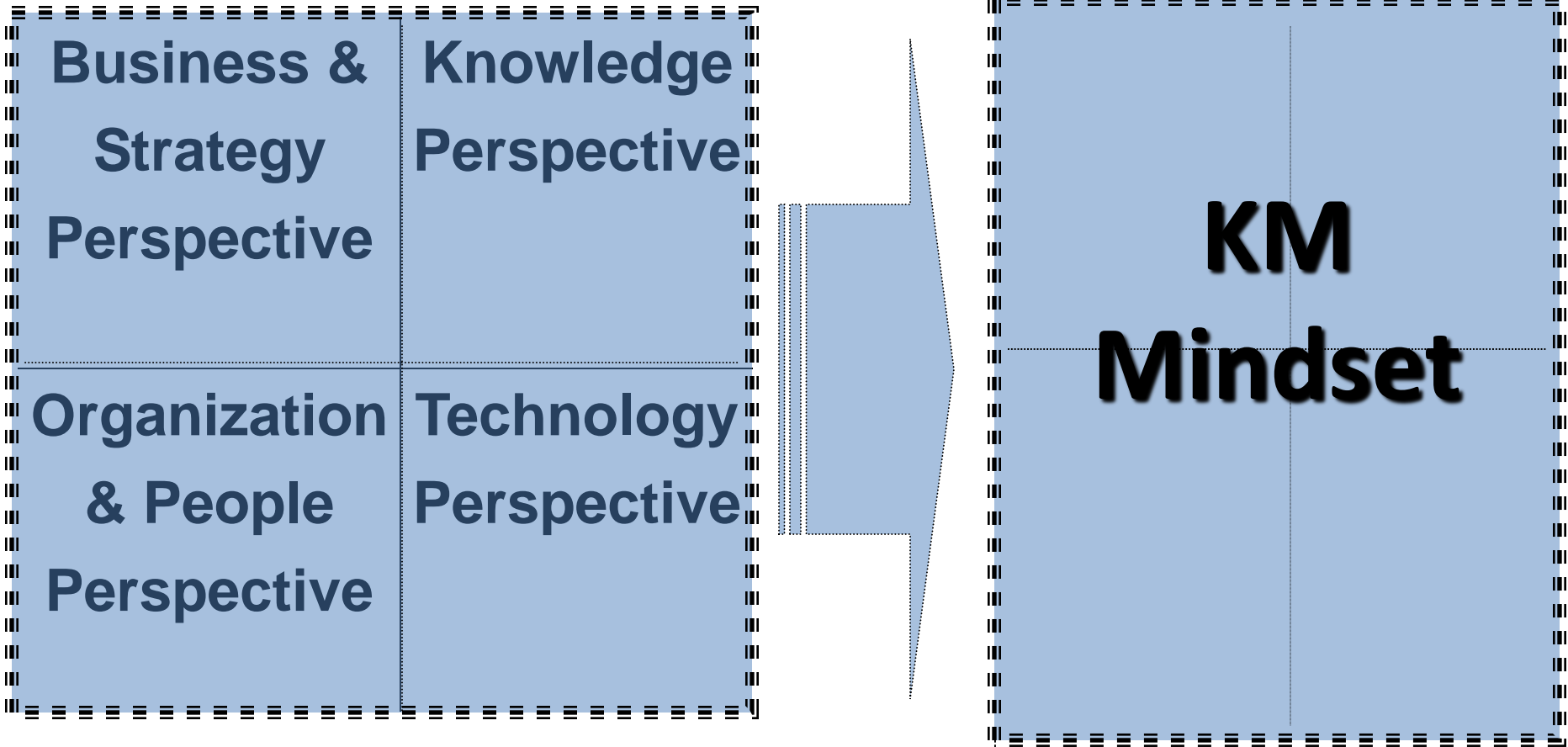
How Knowledge Map(ping) as process and product can help us for KM?



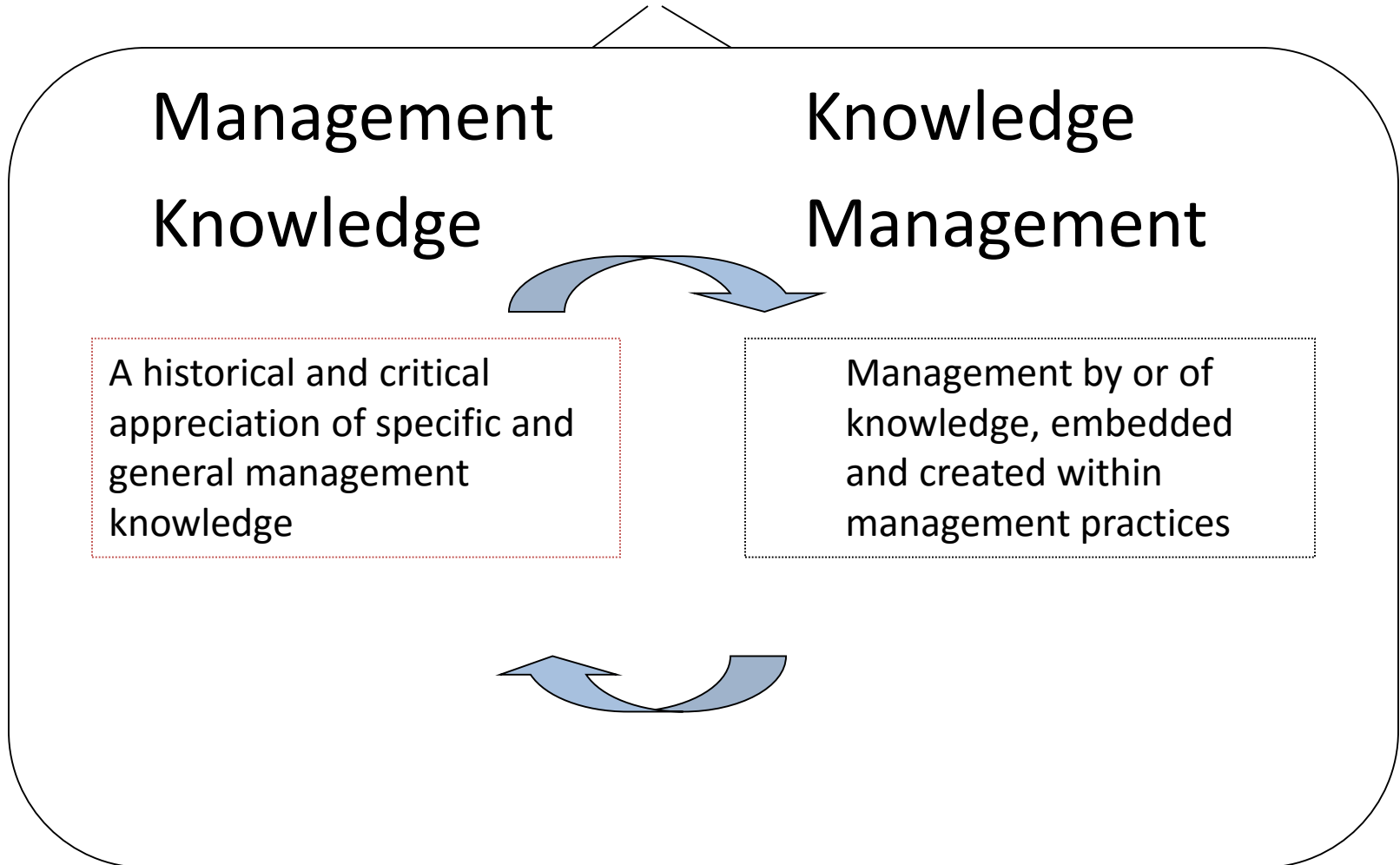
BİHAP (Knowledge Mapping Project) in Ministry of Development (MoD)



KM Education Programs



A KM Mindset?

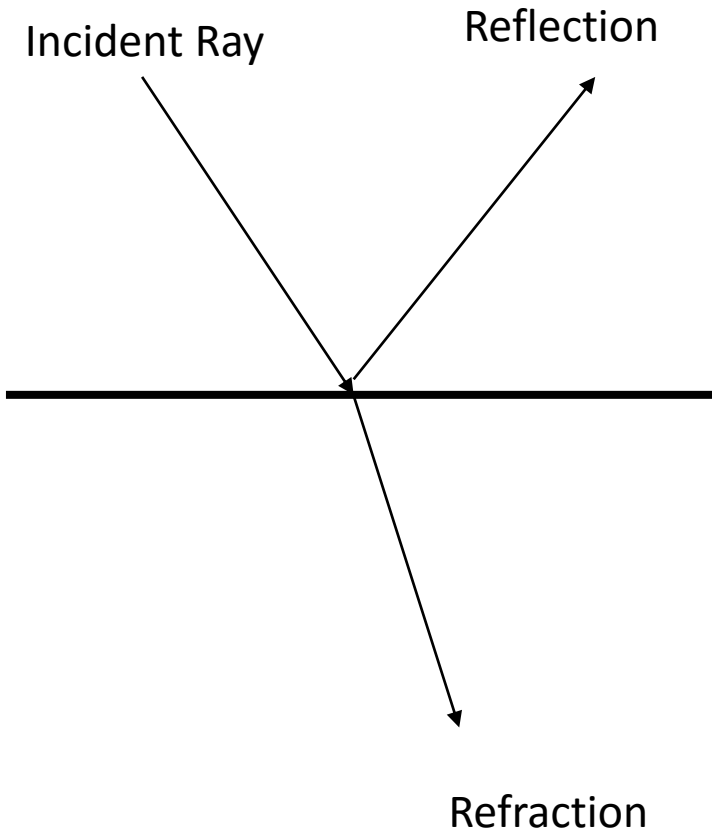


A New Refractive Mindset?

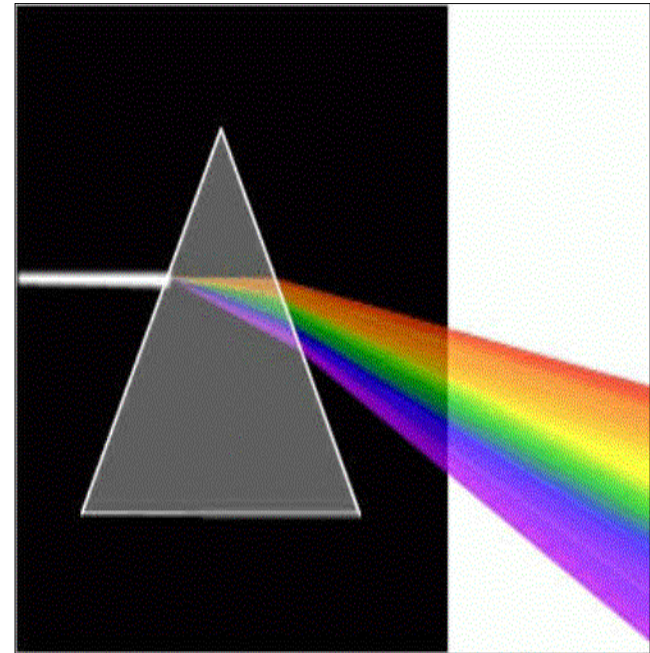
Refraction...

- Reflection is understood better as a socially situated, relational, political and collective process. (Reynolds and Vince 2004)
- “Bystanders reflect,... and... refract.” (Drucker 2004, p.48)
- “Trans-Cultural Refraction” (Uno 1999,p.1)
- “Refractivity as a creativity skill” (Amar 2002, p. 11)

Reflection & Refraction: While Reflections Do Not Cross Boundaries, Refractions Do



Critical Thinking
(non-linearity)

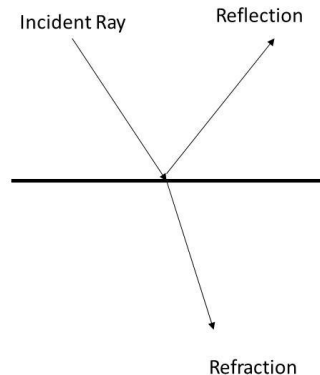
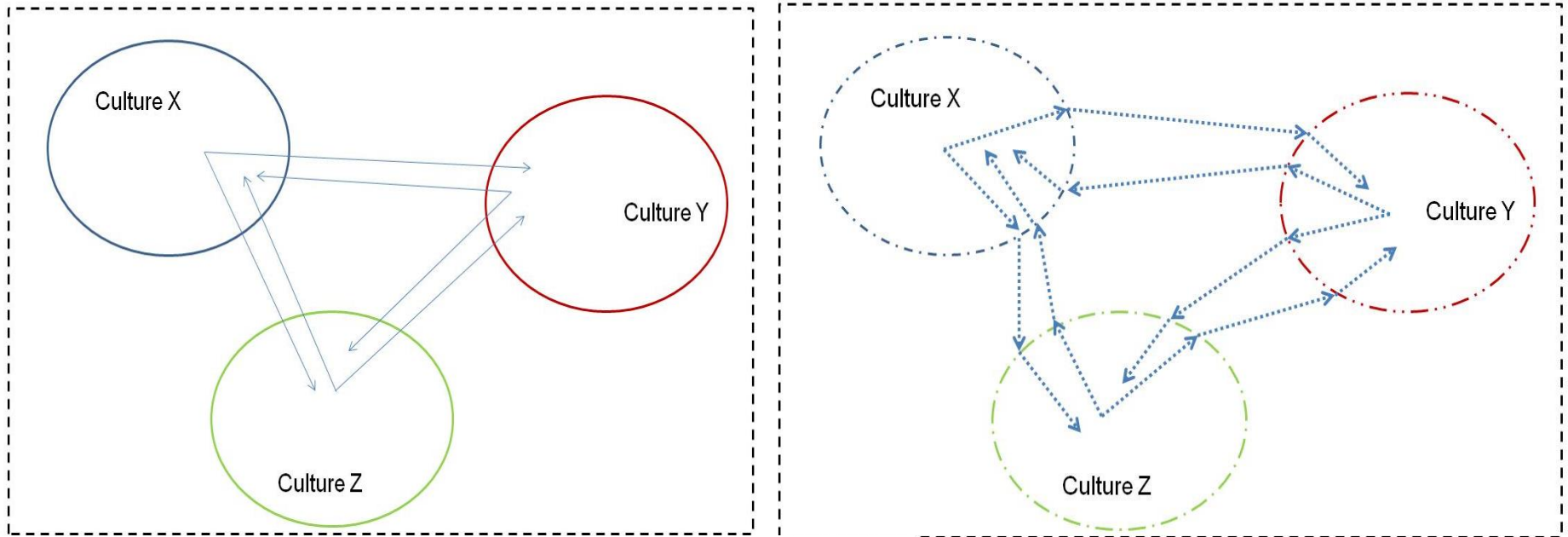


Creative
Thinking
(Constructivist)

Reflection & Refraction Occur Together

Reflections & Refractions in Cross-Cultural Knowledge Interactions

Cross-Cultural Interactions (In Theory) Cross-Cultural Interactions (In Reality)



From Metaphor to Model: Reflective and Refractive Interactions @ Knowledge Amphora

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Medeni 2008

